



**ARKANSAS STATE UNIVERSITY - NEWPORT**  
NEWPORT • JONESBORO • MARKED TREE

**Fact Card '11-'12**

7648 Victory Blvd, Newport, AR 72112  
1-800-976-1676  
[www.asun.edu](http://www.asun.edu)

**Mission**

Our mission is to provide integrity of programs and services, affordable lifelong learning, and enhanced quality of life in the diverse community we serve.

**Established: 2001**

**Accreditation**

ASU-Newport is accredited by the Higher Learning Commission and a member of the North Central Association.

Website: [www.higherlearningcommission.org](http://www.higherlearningcommission.org)

**Divisions and Credentials Offered**

**Division of University Studies**.....Ike Wheeler, M.A., Division Chair

**Division of University Center & Criminal Justice**  
Allen Mooneyhan, Ed.D., Division Chair

**Division of Business & Transportation Technology**.....Bentley Wallace, Director

**Division of Occupational Studies**.....Duane Doyle, Ph.D., Division Chair

**Associate Degrees**

- Associate of Arts – Liberal Arts (also available online)
- Associate of Arts – Teaching
  - Middle School/Language & Social Studies P-4 Option
  - Middle School/Math & Science
- Associate of Applied Science – General Technology
  - High Voltage Lineman Technology Industrial Maintenance
  - Renewable Energy Technology Plumbing Technology
- Associate of Applied Science – Business Technology (also, available online)
  - Marketing/Management Business Technology
  - Administrative Office Technology Office Systems
  - Microcomputer Business Applications Computerized Accounting
- Associate of Applied Science
  - Collision & Repair Refinishing Technology Nursing
  - Computer & Networking Technology Paramedic
  - Energy Control Technology
- Associate of Science – Business and in Criminal Justice

**Technical Certificates**

- Automotive Service Technology Computerized Accounting
- Collision Repair and Refinishing Technology Advanced Manufacturing
- Computer Information Systems Cosmetology
- Computer & Networking Technology Crime Scene Investigation
- Computerized Accounting Diesel Technology
- Cosmetology Instructor Trainee Business Technology
- Law Enforcement Administration Office Occupations
- High Voltage Lineman Technology Practical Nursing
- Renewable Energy Technology Surgical Technology
- Automotive Service Technology Energy Control Technology
- Advanced Manufacturing Paramedic
- Telecommunications Plumbing Technology
- Microcomputer Business Applications Welding
- Industrial Maintenance

**Certificate of General Studies (General Studies)**

**Certificate of Proficiency**

- Certified Nursing Assistant Medication Assistant
- Crime Scene Investigation Office Occupations
- Law Enforcement Administration Truck Driver Training
- Renewable Energy Technology Paramedic
- Advanced Manufacturing Emergency Medical Technician
- Welding Phlebotomy

**Administration**

Dr. Larry N. Williams Chancellor  
Dr. Sandra Massey Vice-Chancellor of Academic Affairs  
Bob Stiger Vice-Chancellor of Fiscal Affairs  
Dr. Mary Robertson Vice-Chancellor of Student Affairs

**Board of Trustees**

Howard L. Slinkard, Chair  
Ron Rhodes, Vice Chair  
Mike Gibson, Secretary  
Dan Pierce, Member  
Charles Luter, Member

Fall 2011			
Headcount	2,049	Full-Time	843 (41.1%)
Full-Time Equivalency	1,254	Part-time	1,206 (58.9%)
SSCH	18,807		

Spring 2012			
Headcount	2,167	Full-Time	878 (40.5%)
Full-time Equivalency	1,233	Part-time	1,302 (59.5%)
SSCH	18,201		

Demographic Fall 2011			
Male	941 (45.9%)	African-American	12.2%
Female	1,108 (54.1%)	Caucasian	75.4%
		Hispanic	1.1%
		Other	11.2%

Residency Fall 2011			
Craighead County	36.0%	Other Arkansas Counties	26.6%
Jackson County	20.7%	Other States	1.2%
Poinsett County	14.9%	Foreign Country	0.5%

Distance Learning	Courses	Enrollments	SSCH
Online or Hybrid	136	2,218	6,378

Dual Credit Courses	Courses	Enrollments	SSCH
Concurrent	87	435	3,021

Basic Adult Education AY 2012		
Students enrolled	149	+10.4% from AY 11
Students served	239	-10.8% from AY 11
English as Second Language Students	0	

Workforce Training AY 2012	
Students/participants served	2,897
Classes/events conducted	128

Career Pathways AY 2012		
Number of students served	328	-10.6% from AY 11
Certificates/Degrees awarded	327	+69.4% from AY 11

Degrees/Certificates awarded '10-'11 (571 total)	
Associate Degrees (AA, AAS, AAT)	137
Technical Certificates (TC)	205
Certificates of Proficiency (CP)	137

Employees ('11-'12)			
Full Time	164	Part Time	133
Faculty	62	Adjunct Faculty	80
Classified	60	Part-Time Professional	53
Senior Administrators	7		
Professional Non-Faculty	37		

**Student Workers 8**

Library Holdings			
Volumes	9,785	Databases	5
Periodicals	76	Videos/Media	587

Physical Plant & Facilities Summer 2012	
Buildings	22
Gross Sq. Footage	312,188 ft <sup>2</sup>

2011-2012 Tuition per Semester Credit Hour		
In-District: \$78	Out-of-District: \$78	Out-of-State: \$131
Arkansas Rural Nursing Education Consortium (ARNEC)		
In-State Registered Nursing: \$78	Out-of-State Registered Nursing: \$131	

**Focus on the Future: A Strategic Plan, 2011-2016** was approved May 15, 2011.

**VISION:**

Arkansas State University-Newport is a great place to start one's higher education whether it is for job training, professional certification, general education requirements or an associate's degree.

**VALUES:**

- Community
- Quality
- Integrity
- Affordability
- Collaboration
- Diversity

**STRATEGIC GOALS:**

1. To provide an academic environment that will motivate and enable students from diverse backgrounds to achieve their educational goals
2. To ensure institutional development that will attract, retain and graduate quality students
3. To promote student commitments to individual life-long learning, career development, and community leadership
4. To expand the role of the institution in the economic development of Arkansas
5. To strengthen collaboration and working partnerships with other education service providers, business/industry, employers, and community members
6. To secure increased funding for institutional development and advancement
7. To continue the development of physical and technological facilities and services of the institution
8. To ensure integrity and quality in all areas of institutional performance
9. To provide continuous communication relative to the strategic plan to the multiple constituency groups served

**KEY INSTITUTIONAL OUTCOMES:**

The achievement of a number of pervasive key outcomes requires institution-wide commitment and team effort. Following are the critical measures which will be monitored as indicators of progress toward our strategic goals:

- Increase student enrollment
- Increase retention rate of students
- Increase employer satisfaction with alumni
- Increase number of students graduating with certificates and degrees
- Increase business/industry partnerships
- Raise student satisfaction with institutional programs and services
- Maintain cutting-edge technology in all programs of study
- Cultivate diversity in the student body, faculty and staff
- Retain quality faculty and staff
- Promote faculty and staff development and increased credentials
- Promote efficiency in resource allocation and management
- Increase external funding
- Advance community support of institutional services

**Enrollment Statistics**

Year	07/08	08/09	09/10	10/11	11/12	5 Year Change
<b>SSCH</b>	27,305	38,560	45,400	45,543	45,206	+65.6%
<i>Annual Change</i>	+2.0%	+41.2%	+17.7%	+0.3%	-0.1%	
<b>FTE</b>	910	1,285	1,513	1,518	1,507	+65.6%
<b>Headcount</b>	2,718	3,347	3,604	3,173	3,863	+42.1%
<i>Annual Change</i>	+8.4%	+23.1%	+17.7%	-12.0%	+21.7%	

**Race/Ethnicity**

Year	07/08	08/09	09/10	10/11	11/12
<b>Black</b>	299 (11.0%)	439 (13.1%)	475 (13.2%)	220 (5.9%)	435 (11.3%)
<b>White</b>	2,314 (85.1%)	2,824 (84.4%)	2,829 (78.5%)	1,423 (38.3%)	2,707 (70.1%)
<b>Hispanic</b>	27 (1.0%)	41 (1.2%)	37 (1.0%)	30 (0.8%)	53 (1.4%)
<b>Other</b>	78 (2.9%)	43 (1.3%)	262 <sup>1</sup> (7.3%)	2,040 <sup>2</sup> (54.9%)	667 <sup>3</sup> (17.3%)

**Gender**

Year	07/08	08/09	09/10	10/11	11/12
<b>Male</b>	1,238 (45.6%)	1,488 (44.5%)	1,680 (46.6%)	1,675 (45.1%)	1,724 (44.6%)
<b>Female</b>	1,480 (54.4%)	1,859 (55.5%)	1,924 (53.4%)	2,038 (54.9%)	2,139 (55.4%)

**Attendance Status**

Year	07/08	08/09	09/10	10/11	11/12
<b>Full-Time</b>	1,053 (38.8%)	1,283 (38.3%)	1,526 (42.3%)	1,471 (39.6%)	1,530 (39.6%)
<b>Part-time</b>	1,665 (61.2%)	2,064 (61.7%)	2,078 (57.7%)	2,242 (60.4%)	2,333 (60.4%)

**Remediation Enrollment of First Time Students**

Year	07/08	08/09	09/10	10/11	11/12
<b>Math</b>	%		F 38.2%	F 67.3%	F 61.1%
<b>Reading</b>	%		F 49.4%	F 55.6%	F 37.8%
<b>Writing</b>	%		F 55.4%	F 63.3%	F 38.3%

**Concurrent Enrollment**

Year	07/08	08/09	09/10	10/11	11/12
	F 195 Sp 173	F 379 Sp 324	F 502 Sp 438	F 441 Sp 434	F 435 Sp 452
<b>Total</b>	368	703	940	875	887

**Degrees/Certificates by Program Group 2010-2011**

CIP Program Group	CPs	TCs	AA/AAS
Cosmetology		16	
Renewable Energy Technology		19	
Liberal Arts and Sciences	11		58
General Technology			25
High Voltage Lineman Technology		25	
Commercial Truck Driving	116		
Health Professions and Related Programs	52		
Registered Nursing			19
Practical Nursing	43	83	
Business Technology			11

Year	06/07	07/08	08/09	09/10	10/11	5 Year Change
<b>Degrees and Certificates</b>	970	979	840	539	571	-41%
<i>Annual Change</i>	+13%	+1%	-14%	-36%	+6%	

<sup>1</sup> 866 blanks, 19 prefer not to answer, 248 "No" to all categories

<sup>2</sup> 53% (3105) of duplicated headcount (5811) "Unknown"

<sup>3</sup> 13% (775) of duplicated headcount (5847) "Unknown"