



**ARKANSAS STATE UNIVERSITY - NEWPORT**  
NEWPORT • JONESBORO • MARKED TREE

**Fact Card '12-'13**

7648 Victory Blvd, Newport, AR 72112  
1-800-976-1676  
[www.asun.edu](http://www.asun.edu)

**Mission**

Our mission is to provide integrity of programs and services, affordable lifelong learning, and enhanced quality of life in the diverse community we serve.

**Established: 2001**

**Accreditation**

ASU-Newport is accredited by the Higher Learning Commission and a member of the North Central Association.

Website: [www.higherlearningcommission.org](http://www.higherlearningcommission.org)

**Divisions and Credentials Offered**

**Division of Social Sciences**.....Ike Wheeler, M.A., Division Chair

**Division of Math & Science**.....Allen Mooneyhan, Ed.D., Division Chair

**Division of Business & Transportation Technology**.....Bentley Wallace, Director

**Associate Degrees**

Automotive Service Technology	Business
Business Technology	
Marketing/Management	Office Systems
Administrative Office Technology	Computerized Accounting
Microcomputer Business Applications	
Collision Repair & Refinishing Technology	Criminal Justice
Computer & Networking Technology	Crime Scene Investigation
Energy Control Technology	Nursing (RN)
General Technology	
High Voltage Lineman Technology	Industrial Maintenance
Plumbing Technology Apprenticeship	Renewal Energy Technology
Law Enforcement Administration	Liberal Arts
Teaching	
Middle School/Language & Social Studies	PreSchool-Fourth Grade Option
Middle School/Math & Science	

**Technical Certificates**

Advanced Manufacturing	General Studies
Automotive Service Technology	Collision & Repair Refinishing Technology
Business Technology	
Administrative Office Technology	
Computerized Accounting	
Microcomputer Business Applications	
Computer & Networking Technology	Cosmetology
Cosmetology Instructor Trainee	Crime Scene Investigation
Energy Control Technology	Diesel Technology
General Technology	
High Voltage Lineman Technology	Industrial Maintenance
Plumbing Technology Apprenticeship	Renewal Energy Technology
Law Enforcement Administration	Practical Nursing
Telecommunication	Surgical Technology
Welding	

**Certificates of Proficiency**

Advanced Manufacturing	Business Operations
Commercial Driver Training	Certified Nursing Assistant
Crime Scene Investigation	Emergency Medical Technician
Renewable Energy Technology	Law Enforcement Administration
Medication Assistant	Phlebotomy
Welding	

**Administration**

Dr. Larry N. Williams	Chancellor
Dr. Sandra Massey	Vice-Chancellor of Academic Affairs
Adam Adair	Vice-Chancellor of Fiscal Affairs
Dr. Mary Robertson	Vice-Chancellor of Student Affairs
Jeff Bookout	Vice-Chancellor for ASUN Marked Tree Campus
Linda Sharp	Vice-Chancellor for ASUN Jonesboro Campus

Fall 2012			
Headcount	2,135	Full-Time	827 (38.7%)
Full-Time Equivalency	1,240	Part-time	1,308 (61.3%)
SSCH	18,607		

Spring 2013			
Headcount	2,283	Full-Time	927 (40.6%)
Full-time Equivalency	1,326	Part-time	1,356 (59.4%)
SSCH	19,894		

Demographic Fall 2012			
Male	978 (45.8%)	African-American	12.5%
Female	1,157 (54.2%)	Caucasian	75.7%
		Hispanic	1.9%
		Other	9.9%

Residency Fall 2012			
Craighead County	38.1%	Other Arkansas Counties	28.1%
Jackson County	16.7%	Other States	1.4%
Poinsett County	14.9%	Foreign Country	0.8%

Distance Learning	Courses	Enrollments	SSCH
Online or Hybrid	139	1,997	5,752

Dual Credit Courses	Courses	Enrollments	SSCH
Concurrent	77	1,151	3,280

Basic Adult Education AY 2013		
Students enrolled	185	+24.2% from AY 12
Students served	298	+24.7% from AY 12
English as Second Language Students	0	

Workforce Training AY 2013	
Students/participants served	2,796
Classes/events conducted	164

Career Pathways AY 2013		
Number of students served	344	+4.9% from AY 12
Certificates/Degrees awarded	266	-18.7% from AY 12

Degrees/Certificates awarded '11-'12 (730 total)	
Associate Degrees (AA, AAS, AAT)	189
Technical Certificates (TC)	250
Certificates of Proficiency (CP)	291

Employees ('12-'13)			
Full Time	159	Part Time	128
Faculty	63	Adjunct Faculty	74
Classified	52	Part-Time Professional	54
Senior Administrators	7		
Professional Non-Faculty	37		

<b>Student Workers</b>	<b>9</b>
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Library Holdings			
Volumes	13,943	Databases	5
Periodicals	72	Videos/Media	624

Physical Plant & Facilities Summer 2013	
Buildings	24
Gross Sq. Footage	328,414 ft <sup>2</sup>

2012-2013 Tuition per Semester Credit Hour		
In-District: \$86	Out-of-District: \$86	Out-of-State: \$141
Arkansas Rural Nursing Education Consortium (ARNEC)		
In-State Registered Nursing: \$86	Out-of-State Registered Nursing: \$141	

**Board of Trustees**

Mike Gibson, Vice Chair	Ron Rhodes, Chair	Charles Luter, Member
Dan Pierce, Secretary		Howard L. Slinkard, Member

**Focus on the Future: A Strategic Plan, 2011-2016** was approved May 15, 2011.

**VISION:**

Arkansas State University-Newport is a great place to start one’s higher education whether it is for job training, professional certification, general education requirements or an associate’s degree.

**VALUES:**

- Community
- Quality
- Integrity
- Affordability
- Collaboration
- Diversity

**STRATEGIC GOALS:**

1. To provide an academic environment that will motivate and enable students from diverse backgrounds to achieve their educational goals
2. To ensure institutional development that will attract, retain and graduate quality students
3. To promote student commitments to individual life-long learning, career development, and community leadership
4. To expand the role of the institution in the economic development of Arkansas
5. To strengthen collaboration and working partnerships with other education service providers, business/industry, employers, and community members
6. To secure increased funding for institutional development and advancement
7. To continue the development of physical and technological facilities and services of the institution
8. To ensure integrity and quality in all areas of institutional performance
9. To provide continuous communication relative to the strategic plan to the multiple constituency groups served

**KEY INSTITUTIONAL OUTCOMES:**

The achievement of a number of pervasive key outcomes requires institution-wide commitment and team effort. Following are the critical measures which will be monitored as indicators of progress toward our strategic goals:

- Increase student enrollment
- Increase retention rate of students
- Increase employer satisfaction with alumni
- Increase number of students graduating with certificates and degrees
- Increase business/industry partnerships
- Raise student satisfaction with institutional programs and services
- Maintain cutting-edge technology in all programs of study
- Cultivate diversity in the student body, faculty and staff
- Retain quality faculty and staff
- Promote faculty and staff development and increased credentials
- Promote efficiency in resource allocation and management
- Increase external funding
- Advance community support of institutional services

**Enrollment Statistics**

Year	08/09	09/10	10/11	11/12	12/13	5 Year Change
<b>SSCH</b>	38,560	45,400	45,543	45,206	46,366	+20.2%
<i>Annual Change</i>	+41.2%	+17.7%	+0.3%	-0.1%	+2.6%	
<b>FTE</b>	1,285	1,513	1,518	1,507	1,545	+20.2%
<b>Headcount</b>	3,347	3,604	3,173	3,863	3,912	+16.9%
<i>Annual Change</i>	+23.1%	+17.7%	-12.0%	+21.7%	+1.3%	

**Race/Ethnicity**

Year	08/09	09/10	10/11	11/12	12/13
<b>Black</b>	439 (13.1%)	475 (13.2%)	220 (5.9%)	435 (11.3%)	493 (12.6%)
<b>White</b>	2,824 (84.4%)	2,829 (78.5%)	1,423 (38.3%)	2,707 (70.1%)	2,968 (75.9%)
<b>Hispanic</b>	41 (1.2%)	37 (1.0%)	30 (0.8%)	53 (1.4%)	86 (2.2%)
<b>Other</b>	43 (1.3%)	262 <sup>1</sup> (7.3%)	2,040 <sup>2</sup> (54.9%)	667 <sup>3</sup> (17.3%)	365 (9.3%)

**Gender**

Year	08/09	09/10	10/11	11/12	12/13
<b>Male</b>	1,488 (44.5%)	1,680 (46.6%)	1,675 (45.1%)	1,724 (44.6%)	1,722 (44.0%)
<b>Female</b>	1,859 (55.5%)	1,924 (53.4%)	2,038 (54.9%)	2,139 (55.4%)	2,190 (56.0%)

**Attendance Status**

Year	08/09	09/10	10/11	11/12	12/13
<b>Full-Time</b>	1,283 (38.3%)	1,526 (42.3%)	1,471 (39.6%)	1,530 (39.6%)	1,483 (37.9%)
<b>Part-time</b>	2,064 (61.7%)	2,078 (57.7%)	2,242 (60.4%)	2,333 (60.4%)	2,429 (62.1%)

**Remediation Enrollment of First Time Students**

Year	08/09	09/10	10/11	11/12	12/13
<b>Math</b>	%	F 38.2%	F 67.3%	F 61.1%	F 64.3%
<b>Reading</b>	%	F 49.4%	F 55.6%	F 37.8%	F 38.3%
<b>Writing</b>	%	F 55.4%	F 63.3%	F 38.3%	F 47.8%

**Concurrent Enrollment**

Year	08/09	09/10	10/11	11/12	12/13
	F 379	F 502	F 441	F 435	F 575
	Sp 324	Sp 438	Sp 434	Sp 452	Sp 568
<b>Total</b>	703	940	875	887	1,143

**Degrees/Certificates by Program Group 2011-2012**

CIP Program Group	CPs	TCS	AA/AAS
Cosmetology		10	
Teacher Education			9
Manufacturing Engineering Technology	19	11	
Computer Networking Technology			7
Liberal Arts and Sciences	59	70	
General Technology			22
Criminal Justice			5
High Voltage Lineman Technology		26	
Mechanic and Repair Technologies		35	17
Welding	7	2	
Commercial Truck Driving	154		
Health Professions and Related Programs	68		9
Registered Nursing			32
Practical Nursing	42	76	
Business/Commerce, General	1	2	27

Year	07/08	08/09	09/10	10/11	11/12	5 Year Change
<b>Degrees and Certificates</b>	979	840	539	571	730	-25%
<i>Annual Change</i>	+1%	-14%	-36%	+6%	+28%	

<sup>1</sup> 866 blanks, 19 prefer not to answer, 248 “No” to all categories

<sup>2</sup> 53% (3105) of duplicated headcount (5811) “Unknown”

<sup>3</sup> 13% (775) of duplicated headcount (5847) “Unknown”