



ARKANSAS STATE UNIVERSITY - NEWPORT
NEWPORT • JONESBORO • MARKED TREE

Fact Card '13-'14

7648 Victory Blvd, Newport, AR 72112
1-800-976-1676
www.asun.edu

Mission

Our mission is to provide integrity of programs and services, affordable lifelong learning, and enhanced quality of life in the diverse community we serve.

Established: 2001

Accreditation

ASU-Newport is accredited by the Higher Learning Commission and a member of the North Central Association.

Website: www.higherlearningcommission.org

Divisions and Credentials Offered

Division of General Education.....Joseph Campbell, M.A., EDS, Dean

Division of Applied Sciences.....Robert Summers, M.S., Dean

Division of Distance Learning.....Allen Mooneyhan, Ed.D., Dean

Associate of Arts/Associate of Science Degrees

Teaching (also available online)
Middle School Language & Social Studies Pre-School Fourth Grade Option
Middle School Math & Science

Business (also available online)
Criminal Justice (also available online) Liberal Arts (also available online)

Associate of Applied Science Degrees

Automotive Service Technology Nursing (RN) (also available online)
Business Technology Crime Scene Investigation
Administrative office Technology Energy Control Technology
Computerized Accounting Computer & Networking Technology
Microcomputer Business Applications
Collision & Repair Refinishing Technology Law Enforcement Administration
General Technology
High Voltage Lineman Technology Culinary
Plumbing Technology Apprenticeship Food Service & Management
Renewable Energy Technology Industrial Maintenance

Technical Certificates

Advanced Manufacturing Technology General Studies
Automotive Service Technology Collision & Repair Refinishing
Business Technology Technology
Administrative Office Technology
Computerized Accounting
Microcomputer Business Applications
Computer & Networking Technology Cosmetology
Cosmetology Instructor Trainee Crime Scene Investigation
Energy Control Technology Diesel Technology
General Technology
High Voltage Lineman Technology Culinary
Plumbing Technology Apprenticeship Food Service & Management
Renewable Energy Technology Industrial Maintenance
Law Enforcement Administration
Telecommunications Practical Nursing
Welding Surgical Technology

Certificates of Proficiency

Advanced Manufacturing Technology Business Operations
Commercial Driver Training Certified Nursing Assistant
Crime Scene Investigation Emergency Medical Technician
Law Enforcement Administration Hospitality
Renewable Energy Technology Medication Assistant
Welding Phlebotomy

Administration

Dr. Sandra Massey Chancellor
Dr. Martha Shull Interim Vice-Chancellor for Academic Affairs
Adam Adair Vice-Chancellor for Fiscal Affairs
Ms. Jacqueline Faulkner Vice-Chancellor for Student Affairs
Jeff Bookout Vice-Chancellor for Strategic Initiatives
Charles Appleby Vice-Chancellor for Economic & Workforce Development
Steven Furst CIO/Institutional Effectiveness
Ike Wheeler Dean for Institutional Advancement

Fall 2013			
Headcount	2,196	Full-Time	964 (43.9%)
Full-Time Equivalency	1,321	Part-time	1,232 (56.1%)
SSCH	19,812		

Spring 2014			
Headcount	2,160	Full-Time	907 (42.0%)
Full-time Equivalency	1,282	Part-time	1,253 (58.0%)
SSCH	19,236		

Demographic Fall 2013			
Male	931 (42.4%)	African-American	12.4%
Female	1,265 (57.6%)	Caucasian	74.8%
		Hispanic	3.1%
		Other	9.7%

Residency Fall 2013			
Craighead County	42.1%	Other Arkansas Counties	24.9%
Jackson County	13.8%	Other States	1.4%
Poinsett County	17.3%	Foreign Country	0.5%

Distance Learning	Courses	Enrollments	SSCH
Online or Hybrid	126	1,891	5,253

Dual Credit Courses	Courses	Enrollments	SSCH
Concurrent	54	755	1,911

Basic Adult Education AY 2014		
Students enrolled	149	-19.5% from AY 13
Students served	250	-16.1% from AY 13
English as Second Language Students	0	

Workforce Training AY 2014	
Students/participants served	3,951
Classes/events conducted	151

Career Pathways AY 2014		
Number of students served	208	-39.5% from AY 13
Certificates/Degrees awarded	129	-51.5% from AY 13

Degrees/Certificates awarded '12-'13 (549 total)	
Associate Degrees (AA, AAS, AAT)	168
Technical Certificates (TC)	214
Certificates of Proficiency (CP)	167

Employees ('13-'14)		
Full Time	164	Part Time 139
Faculty	69	Adjunct Faculty 96
Classified	51	Part-Time Professional 43
Senior Administrators	7	
Professional Non-Faculty	37	

Student Workers 22

Library Holdings		
Volumes	13,033	Databases 5
Periodicals	44	Videos/Media 657

Physical Plant & Facilities Summer 2014	
Buildings	24
Gross Sq. Footage	328,414 ft ²

2013-2014 Tuition per Semester Credit Hour		
In-District: \$88	Out-of-District: \$88	Out-of-State: \$144
Arkansas Rural Nursing Education Consortium (ARNEC)		
In-State Registered Nursing: \$88	Out-of-State Registered Nursing: \$144	

Board of Trustees

Mike Gibson, Chair
Dan Pierce, Vice Chair
Charles Luter, Secretary
Ron Rhodes, Member
Howard L. Slinkard, Member

Focus on the Future: A Strategic Plan, 2011-2016 was approved May 15, 2011.

VISION:

Arkansas State University-Newport is a great place to start one’s higher education whether it is for job training, professional certification, general education requirements or an associate’s degree.

VALUES:

- Community
- Quality
- Integrity
- Affordability
- Collaboration
- Diversity

STRATEGIC GOALS:

1. To provide an academic environment that will motivate and enable students from diverse backgrounds to achieve their educational goals
2. To ensure institutional development that will attract, retain and graduate quality students
3. To promote student commitments to individual life-long learning, career development, and community leadership
4. To expand the role of the institution in the economic development of Arkansas
5. To strengthen collaboration and working partnerships with other education service providers, business/industry, employers, and community members
6. To secure increased funding for institutional development and advancement
7. To continue the development of physical and technological facilities and services of the institution
8. To ensure integrity and quality in all areas of institutional performance
9. To provide continuous communication relative to the strategic plan to the multiple constituency groups served

KEY INSTITUTIONAL OUTCOMES:

The achievement of a number of pervasive key outcomes requires institution-wide commitment and team effort. Following are the critical measures which will be monitored as indicators of progress toward our strategic goals:

- Increase student enrollment
- Increase retention rate of students
- Increase employer satisfaction with alumni
- Increase number of students graduating with certificates and degrees
- Increase business/industry partnerships
- Raise student satisfaction with institutional programs and services
- Maintain cutting-edge technology in all programs of study
- Cultivate diversity in the student body, faculty and staff
- Retain quality faculty and staff
- Promote faculty and staff development and increased credentials
- Promote efficiency in resource allocation and management
- Increase external funding
- Advance community support of institutional services

Enrollment Statistics

Year	09/10	10/11	11/12	12/13	13/14	5 Year Change
SSCH	45,400	45,543	45,206	46,366	47,245	+4.1%
<i>Annual Change</i>	+17.7%	+0.3%	-0.1%	+2.6%	+1.9%	
FTE	1,513	1,518	1,507	1,545	1,575	+4.1%
Headcount	3,604	3,173	3,863	3,912	3,904	+8.3%
<i>Annual Change</i>	+17.7%	-12.0%	+21.7%	+1.3%	-0.2%	

Race/Ethnicity

Year	09/10	10/11	11/12	12/13	13/14
Black	475 (13.2%)	220 (5.9%)	435 (11.3%)	493 (12.6%)	498 (12.8%)
White	2,829 (78.5%)	1,423 (38.3%)	2,707 (70.1%)	2,968 (75.9%)	2,961 (75.8%)
Hispanic	37 (1.0%)	30 (0.8%)	53 (1.4%)	86 (2.2%)	109 (2.8%)
Other	262 ¹ (7.3%)	2,040 ² (54.9%)	667 ³ (17.3%)	365 (9.3%)	336 (8.6%)

Gender

Year	09/10	10/11	11/12	12/13	13/14
Male	1,680 (46.6%)	1,675 (45.1%)	1,724 (44.6%)	1,722 (44.0%)	1,581 (40.5%)
Female	1,924 (53.4%)	2,038 (54.9%)	2,139 (55.4%)	2,190 (56.0%)	2,323 (59.5%)

Attendance Status

Year	09/10	10/11	11/12	12/13	13/14
Full-Time	1,526 (42.3%)	1,471 (39.6%)	1,530 (39.6%)	1,483 (37.9%)	1,556 (39.8%)
Part-time	2,078 (57.7%)	2,242 (60.4%)	2,333 (60.4%)	2,429 (62.1%)	2,348 (60.2%)

Remediation Enrollment of First Time Students

Year	09/10	10/11	11/12	12/13	13/14
Math	F 38.2%	F 67.3%	F 61.1%	F 64.3%	F 53.2%
Reading	F 49.4%	F 55.6%	F 37.8%	F 38.3%	F 44.6%
Writing	F 55.4%	F 63.3%	F 38.3%	F 47.8%	F 56.8%

Concurrent Enrollment

Year	09/10	10/11	11/12	12/13	13/14
	F 502	F 441	F 435	F 575	F 510
	Sp 438	Sp 434	Sp 452	Sp 568	Sp 494
Total	940	875	887	1,143	1,004

Degrees/Certificates by Program Group 2012-2013

CIP Program Group	CPs	TCS	AA/AAS
Cosmetology		15	
Teacher Education			9
Manufacturing Engineering Technology	11	9	
Computer Networking Technology			12
Liberal Arts and Sciences	39		59
General Technology			10
Criminal Justice			8
High Voltage Lineman Technology		24	
Mechanic and Repair Technologies		36	19
Welding	4	5	
Commercial Truck Driving	83		
Health Professions and Related Programs	60		
Registered Nursing			32
Practical Nursing	8	72	
Business/Commerce, General	1	1	19

Year	08/09	09/10	10/11	11/12	12/13	5 Year Change
Degrees and Certificates	840	539	571	730	549	-34.6%
<i>Annual Change</i>	-14%	-36%	+6%	+28%	-25%	

¹ 866 blanks, 19 prefer not to answer, 248 “No” to all categories

² 53% (3105) of duplicated headcount (5811) “Unknown”

³ 13% (775) of duplicated headcount (5847) “Unknown”