



**Fact Card '13-'14**

7648 Victory Blvd, Newport, AR 72112  
1-800-976-1676  
[www.asun.edu](http://www.asun.edu)

**Mission**

Our mission is to provide integrity of programs and services, affordable lifelong learning, and enhanced quality of life in the diverse community we serve.

**Established: 2001**

**Accreditation**

ASU-Newport is accredited by the Higher Learning Commission and a member of the North Central Association.

Website: [www.higherlearningcommission.org](http://www.higherlearningcommission.org)

**Divisions and Credentials Offered**

**Division of General Education**.....Joseph Campbell, M.A., EDs, Dean

**Division of Applied Sciences**.....Robert Summers, M.S., Dean

**Division of Distance Learning**.....Allen Mooneyhan, Ed.D., Dean

**Associate of Arts/Associate of Science Degrees**

- Teaching (also available online)
  - Middle School Language & Social Studies Pre-School Fourth Grade Option
  - Middle School Math & Science
- Business (also available online)
  - Criminal Justice (also available online) Liberal Arts (also available online)

**Associate of Applied Science Degrees**

- Automotive Service Technology Nursing (RN) (also available online)
- Business Technology
  - Crime Scene Investigation
  - Administrative office Technology Energy Control Technology
  - Computerized Accounting Computer & Networking Technology
  - Microcomputer Business Applications
- Collision & Repair Refinishing Technology Law Enforcement Administration
- General Technology
  - High Voltage Lineman Technology Culinary
  - Plumbing Technology Apprenticeship Food Service & Management
  - Renewable Energy Technology Industrial Maintenance

**Technical Certificates**

- Advanced Manufacturing Technology General Studies
- Automotive Service Technology Collision & Repair Refinishing Technology
- Business Technology
  - Administrative Office Technology
  - Computerized Accounting
  - Microcomputer Business Applications
- Computer & Networking Technology Cosmetology
- Cosmetology Instructor Trainee Crime Scene Investigation
- Energy Control Technology Diesel Technology
- General Technology
  - High Voltage Lineman Technology Culinary
  - Plumbing Technology Apprenticeship Food Service & Management
  - Renewable Energy Technology Industrial Maintenance
- Law Enforcement Administration Practical Nursing
- Telecommunications Surgical Technology
- Welding

**Certificates of Proficiency**

- Advanced Manufacturing Technology Business Operations
- Commercial Driver Training Certified Nursing Assistant
- Crime Scene Investigation Emergency Medical Technician
- Law Enforcement Administration Hospitality
- Renewable Energy Technology Medication Assistant
- Welding Phlebotomy

**Administration**

- Dr. Sandra Massey Chancellor
- Dr. Martha Shull Interim Vice-Chancellor for Academic Affairs
- Adam Adair Vice-Chancellor for Fiscal Affairs
- Ms. Jacqueline Faulkner Vice-Chancellor for Student Affairs
- Jeff Bookout Vice-Chancellor for Strategic Initiatives
- Charles Appleby Vice-Chancellor for Economic & Workforce Development
- Steven Furst CIO/Institutional Effectiveness
- Ike Wheeler Dean for Institutional Advancement

Fall 2013			
Headcount	2,196	Full-Time	964 (43.9%)
Full-Time Equivalency	1,321	Part-time	1,232 (56.1%)
SSCH	19,812		

Spring 2014			
Headcount	2,160	Full-Time	907 (42.0%)
Full-time Equivalency	1,282	Part-time	1,253 (58.0%)
SSCH	19,236		

Demographic Fall 2013			
Male	931 (42.4%)	African-American	12.4%
Female	1,265 (57.6%)	Caucasian	74.8%
		Hispanic	3.1%
		Other	9.7%

Residency Fall 2013			
Craighead County	42.1%	Other Arkansas Counties	24.9%
Jackson County	13.8%	Other States	1.4%
Poinsett County	17.3%	Foreign Country	0.5%

Distance Learning	Courses	Enrollments	SSCH
Online or Hybrid	126	1,891	5,253

Dual Credit Courses	Courses	Enrollments	SSCH
Concurrent	54	755	1,911

Basic Adult Education AY 2014		
Students enrolled	149	-19.5% from AY 13
Students served	250	-16.1% from AY 13
English as Second Language Students	0	

Workforce Training AY 2014	
Students/participants served	3,951
Classes/events conducted	151

Career Pathways AY 2014		
Number of students served	208	-39.5% from AY 13
Certificates/Degrees awarded	129	-51.5% from AY 13

Degrees/Certificates awarded '12-'13 (549 total)	
Associate Degrees (AA, AAS, AAT)	168
Technical Certificates (TC)	214
Certificates of Proficiency (CP)	167

Employees ('13-'14)			
Full Time	164	Part Time	139
Faculty	69	Adjunct Faculty	96
Classified	51	Part-Time Professional	43
Senior Administrators	7		
Professional Non-Faculty	37		

**Student Workers 22**

Library Holdings			
Volumes	13,033	Databases	5
Periodicals	44	Videos/Media	657

Physical Plant & Facilities Summer 2014	
Buildings	24
Gross Sq. Footage	328,414 ft <sup>2</sup>

2013-2014 Tuition per Semester Credit Hour		
In-District: \$88	Out-of-District: \$88	Out-of-State: \$144
Arkansas Rural Nursing Education Consortium (ARNEC)		
In-State Registered Nursing: \$88	Out-of-State Registered Nursing: \$144	

**Board of Trustees**

- Mike Gibson, Chair
- Dan Pierce, Vice Chair
- Charles Luter, Secretary
- Ron Rhodes, Member
- Howard L. Slinkard, Member

**Focus on the Future: A Strategic Plan, 2011-2016** was approved May 15, 2011.

**VISION:**

Arkansas State University-Newport is a great place to start one’s higher education whether it is for job training, professional certification, general education requirements or an associate’s degree.

**VALUES:**

- Community
- Quality
- Integrity
- Affordability
- Collaboration
- Diversity

**STRATEGIC GOALS:**

1. To provide an academic environment that will motivate and enable students from diverse backgrounds to achieve their educational goals
2. To ensure institutional development that will attract, retain and graduate quality students
3. To promote student commitments to individual life-long learning, career development, and community leadership
4. To expand the role of the institution in the economic development of Arkansas
5. To strengthen collaboration and working partnerships with other education service providers, business/industry, employers, and community members
6. To secure increased funding for institutional development and advancement
7. To continue the development of physical and technological facilities and services of the institution
8. To ensure integrity and quality in all areas of institutional performance
9. To provide continuous communication relative to the strategic plan to the multiple constituency groups served

**KEY INSTITUTIONAL OUTCOMES:**

The achievement of a number of pervasive key outcomes requires institution-wide commitment and team effort. Following are the critical measures which will be monitored as indicators of progress toward our strategic goals:

- Increase student enrollment
- Increase retention rate of students
- Increase employer satisfaction with alumni
- Increase number of students graduating with certificates and degrees
- Increase business/industry partnerships
- Raise student satisfaction with institutional programs and services
- Maintain cutting-edge technology in all programs of study
- Cultivate diversity in the student body, faculty and staff
- Retain quality faculty and staff
- Promote faculty and staff development and increased credentials
- Promote efficiency in resource allocation and management
- Increase external funding
- Advance community support of institutional services

**Enrollment Statistics**

Year	09/10	10/11	11/12	12/13	13/14	5 Year Change
<b>SSCH</b>	45,400	45,543	45,206	46,366	47,035	+3.6%
<i>Annual Change</i>	+17.7%	+0.3%	-0.1%	+2.6%	+1.4%	
<b>FTE</b>	1,513	1,518	1,507	1,545	1,568	+4.1%
<b>Headcount</b>	3,604	3,173	3,863	3,912	3,904	+8.3%
<i>Annual Change</i>	+17.7%	-12.0%	+21.7%	+1.3%	-0.2%	

**Race/Ethnicity**

Year	09/10	10/11	11/12	12/13	13/14
<b>Black</b>	475 (13.2%)	220 (5.9%)	435 (11.3%)	493 (12.6%)	498 (12.8%)
<b>White</b>	2,829 (78.5%)	1,423 (38.3%)	2,707 (70.1%)	2,968 (75.9%)	2,961 (75.8%)
<b>Hispanic</b>	37 (1.0%)	30 (0.8%)	53 (1.4%)	86 (2.2%)	109 (2.8%)
<b>Other</b>	262 <sup>1</sup> (7.3%)	2,040 <sup>2</sup> (54.9%)	667 <sup>3</sup> (17.3%)	365 (9.3%)	336 (8.6%)

**Gender**

Year	09/10	10/11	11/12	12/13	13/14
<b>Male</b>	1,680 (46.6%)	1,675 (45.1%)	1,724 (44.6%)	1,722 (44.0%)	1,581 (40.5%)
<b>Female</b>	1,924 (53.4%)	2,038 (54.9%)	2,139 (55.4%)	2,190 (56.0%)	2,323 (59.5%)

**Attendance Status**

Year	09/10	10/11	11/12	12/13	13/14
<b>Full-Time</b>	1,526 (42.3%)	1,471 (39.6%)	1,530 (39.6%)	1,483 (37.9%)	1,556 (39.8%)
<b>Part-time</b>	2,078 (57.7%)	2,242 (60.4%)	2,333 (60.4%)	2,429 (62.1%)	2,348 (60.2%)

**Remediation Enrollment of First Time Students**

Year	09/10	10/11	11/12	12/13	13/14
<b>Math</b>	F 38.2%	F 67.3%	F 61.1%	F 64.3%	F 53.2%
<b>Reading</b>	F 49.4%	F 55.6%	F 37.8%	F 38.3%	F 44.6%
<b>Writing</b>	F 55.4%	F 63.3%	F 38.3%	F 47.8%	F 56.8%

**Concurrent Enrollment**

Year	09/10	10/11	11/12	12/13	13/14
	F 502	F 441	F 435	F 575	F 510
	Sp 438	Sp 434	Sp 452	Sp 568	Sp 494
<b>Total</b>	940	875	887	1,143	1,004

**Degrees/Certificates by Program Group 2012-2013**

CIP Program Group	CPs	TCS	AA/AAS
Cosmetology		15	
Teacher Education			9
Manufacturing Engineering Technology	11	9	
Computer Networking Technology			12
Liberal Arts and Sciences	39		59
General Technology			10
Criminal Justice			8
High Voltage Lineman Technology		24	
Mechanic and Repair Technologies		36	19
Welding	4	5	
Commercial Truck Driving	83		
Health Professions and Related Programs	60		
Registered Nursing			32
Practical Nursing	8	72	
Business/Commerce, General	1	1	19

Year	08/09	09/10	10/11	11/12	12/13	5 Year Change
<b>Degrees and Certificates</b>	840	539	571	730	549	-34.6%
<i>Annual Change</i>	-14%	-36%	+6%	+28%	-25%	

<sup>1</sup> 866 blanks, 19 prefer not to answer, 248 “No” to all categories

<sup>2</sup> 53% (3105) of duplicated headcount (5811) “Unknown”

<sup>3</sup> 13% (775) of duplicated headcount (5847) “Unknown”