



**ARKANSAS STATE UNIVERSITY - NEWPORT**  
NEWPORT • JONESBORO • MARKED TREE

**Fact Card '15-'16**

7648 Victory Blvd, Newport, AR 72112  
1-800-976-1676  
[www.asun.edu](http://www.asun.edu)

**Mission**

ASU-Newport provides an accessible, affordable, quality education that transforms the lives of our students, enriches our communities and strengthens the regional economy.

**Established: 2001**

**Accreditation**

ASU-Newport is accredited by the Higher Learning Commission and a member of the North Central Association.

Website: [www.higherlearningcommission.org](http://www.higherlearningcommission.org)

**Divisions and Credentials Offered**

**General Education**.....Joseph Campbell, M.A., EDS, Dean

- Associate of Arts or Associate of Science
  - Business
  - Natural Sciences
- Associate of General Studies
- Associate of Applied Science
  - Renewable Energy Technology
- Criminal Justice
- Education

**Nursing/Allied Health/Community Services**...Crystal Gillihan, MHA, BSN, RN, Dean

- Associate of Arts or Associate of Science
  - Nursing
- Associate of Applied Science
  - Culinary
  - Technical Certificate
    - Cosmetology
- Gerontology
  - Practical Nursing
- Certificate of Proficiency
  - Hospitality Services
  - Behavioral Health Technician
  - Home Health Care Technician
- Food Service Management
- Cosmetology Instructor Trainee
- Patient Care Technician
- Surgical Technology
- EMT
- Phlebotomy

**Applied Sciences**.....Robert Summers, Dean

- Associate of Applied Science
- Associate of General Studies
  - Automotive Service Technology
  - Business Technology
  - Collision Repair & Refinishing Technology
  - Computer Networking Technology
  - Energy Control Technology
- Technical Certificate
  - Advanced Manufacturing
  - Industrial Maintenance
  - Plumbing Technology Apprenticeship
  - Welding
- Certificate of Proficiency
  - Commercial Driver Training (CDL)
  - Manufacturing Welding
  - Construction Welding

**Adult Education**.....Martha Taussig, M.A., Director

**Institutional Research and Academic Outreach**.....Allen Mooneyhan, Ed.D., Dean

**Administration**

- Dr. Sandra Massey
- Dr. Holly Ayers
- Adam Adair
- Charles Appleby
- Jeff Bookout
- Dr. Ashley Buchman
- Ike Wheeler
- Chancellor
- Vice-Chancellor of Academic Affairs
- Vice-Chancellor of Finance and Administration
- Vice-Chancellor of Economic and Workforce Development
- Vice-Chancellor of Strategic Initiatives
- Vice-Chancellor of Student Affairs
- Dean for Institutional Advancement

Fall 2015			
Headcount	2,842	Full-Time	1,049 (36.9%)
Full-Time Equivalency	1,558	Part-time	1,793 (63.1%)
SSCH	23,367		

Spring 2016			
Headcount	2,727	Full-Time	964 (35.4%)
Full-time Equivalency	1,479	Part-time	1763 (64.6%)
SSCH	22,182		

Demographic Fall 2015			
Male	1,179 (41.5%)	African-American	17.2%
Female	1,663 (58.5%)	Caucasian	70.3%
		Hispanic	4.4%
		Other	8.1%

Residency Fall 2015			
Craighead County	49.5%	Other Arkansas Counties	20.0%
Jackson County	12.4%	Other States	1.9%
Poinsett County	15.8%	Foreign Country	0.4%

Distance Learning	Courses	Enrollments	SSCH
Online or Hybrid	187	2,674	n/a

Dual Credit Courses	Courses	Enrollments	SSCH
Concurrent	71	1,103	3,212

Basic Adult Education AY 2016		
Students enrolled	119	-4.8% from AY 15
Students served	212	-5.4% from AY 15
English as Second Language Students	5	

Workforce Training AY 2016	
Students/participants served	6,163
Classes/events conducted	215

Career Pathways AY 2016		
Number of students served	239	+13.8% from AY 15
Certificates/Degrees awarded	170	+12.6% from AY 15

Degrees/Certificates awarded '14-'15 (631 total)	
Associate Degrees (AA, AAS, AAT)	199
Technical Certificates (TC)	259
Certificates of Proficiency (CP)	173

Employees (as of May 2016)			
Full Time	169	Part Time	169
Faculty	73	Adjunct Faculty	106
Classified	51	Part-Time Professional	63
Senior Administrators	7		
Professional Non-Faculty	38		

**Student Workers 38**

Library Holdings (as of June 30 2016)			
Volumes	12,899	Databases	6
Periodicals	35	Videos/Media	631

Physical Plant & Facilities Summer 2016	
Buildings	24
Gross Sq. Footage	328,414 ft <sup>2</sup>

2015-2016 Tuition per Semester Credit Hour		
In-District: \$91	Out-of-District: \$91	Out-of-State: \$149
Arkansas Rural Nursing Education Consortium (ARNEC)		
In-State Registered Nursing: \$91	Out-of-State Registered Nursing: \$149	

**Board of Trustees**

- Howard L. Slinkard, Chair
- Ron Rhodes, Vice Chair
- Tim Langford, Secretary
- Neil Crowson, Member
- Stacy Crawford, Member

**Rebuilding the American Dream: Arkansas State University Newport, 2014-2019 Strategic Plan was approved August 10, 2014.**

**VISION:**

ASU-Newport will be the driving force that revitalized the Delta and restores the American Dream in the communities we serve.

**VALUES:**

- Community
- Diversity
- Innovation
- Integrity
- Student-Centeredness
- Trust

**STRATEGIC PRIORITIES:**

**1. Student Success**

- a. We will create an integrated, intensive and ongoing student-centered experience which leads to increased enrollment, retention, completion, transfer and employment rates.
- b. We will ensure the highest level of excellence of faculty and staff through an emphasis on recruitment, employee retention and professional development.
- c. We will provide high-quality general education and training pathways which lead to family-supporting wages in high-demand occupations.

**2. Institutional Excellence**

- a. We will effectively communicate with stakeholders both internally and externally.
- b. We will create a brand that promotes the institution as a catalyst for positive change.
- c. We will ensure continuous improvement in all institutional operations, guided by rigorous assessment and strengthened by accountability.
- d. We will promote a culture of trust and transparency through accountability, emphasizing efficiency, stewardship and integrity.
- e. We will ensure the appropriate resources to retain high-quality employees.

**3. Community Engagement**

- a. We will serve as a catalyst for economic development by anticipating and responding to industry needs.
- b. We will actively engage external parties to obtain support that will strengthen the college and provide additional resources to enhance the student learning experience.
- c. We will ensure engagement and visibility in our communities to influence positive change and bring enhanced cultural opportunities that increase global awareness in our region.

**EFFECTIVENESS INDICATORS:**

The following indicators measure our success and effectiveness in living out our vision, our mission, and our strategic priorities.

1. Associate Degrees Awarded
2. Certificates Awarded
3. Student Headcount
4. Full Time Equivalent (FTE) Students
5. First-Year Retention Rate
6. Three-Year Graduation Rate
7. Performance Funding Score
8. Student Satisfaction Indicator (CCSSE)
9. Employee Personal Assessment of the College Environment (PACE)
10. Website (Page Views/Visitors)
11. Working Capital Reserves
12. Endowment
13. Total Annual Giving

**Enrollment Statistics**

Year	11/12	12/13	13/14	14/15	15/16	5 Year Change
<b>SSCH</b>	45,206	46,366	47,245	51,520	58,559	
<i>Annual Change</i>	-0.1%	+2.6%	+1.9%	+9.0%	+13.7%	+29.5%
<b>FTE</b>	1,507	1,545	1,575	1,717	1,952	+29.5%
<b>Headcount</b>	3,863	3,912	3,904	5,084	5,736	+48.5%
<i>Annual Change</i>	+21.7%	+1.3%	-0.2%	+30.2%	+12.8%	

**Race/Ethnicity**

Year	11/12	12/13	13/14	14/15	15/16
<b>Black</b>	435 (11.3%)	493 (12.6%)	498 (12.8%)	702 (14.3%)	799 (16.3%)
<b>White</b>	2,707 (70.1%)	2,968 (75.9%)	2,961 (75.8%)	3,688 (75.1%)	3,529 (71.8%)
<b>Hispanic</b>	53 (1.4%)	86 (2.2%)	109 (2.8%)	164 (3.3%)	210 (4.3%)
<b>Other</b>	667 <sup>1</sup> (17.3%)	365 (9.3%)	336 (8.6%)	359 (7.3%)	374 (7.6%)

**Gender**

Year	11/12	12/13	13/14	14/15	15/16
<b>Male</b>	1,724 (44.6%)	1,722 (44.0%)	1,581 (40.5%)	2,015 (41.0%)	2,006 (40.8%)
<b>Female</b>	2,139 (55.4%)	2,190 (56.0%)	2,323 (59.5%)	2,897 (59.0%)	2,906 (59.2%)

**Attendance Status**

Year	11/12	12/13	13/14	14/15	15/16
<b>Full-Time</b>	1,530 (39.6%)	1,483 (37.9%)	1,556 (39.8%)	1,836 (37.4%)	1,694 (34.5%)
<b>Part-time</b>	2,333 (60.4%)	2,429 (62.1%)	2,348 (60.2%)	3,076 (62.6%)	3,218 (65.5%)

**Remediation Enrollment of First Time Students**

Year	11/12	12/13	13/14	14/15	15/16
<b>Math</b>	F 61.1%	F 64.3%	F 53.2%	F 62.1%	n/a
<b>Reading</b>	F 37.8%	F 38.3%	F 44.6%	F 44.5%	n/a
<b>Writing</b>	F 38.3%	F 47.8%	F 56.8%	F 57.7%	n/a

**Concurrent Enrollment**

Year	11/12	12/13	13/14	14/15	15/16
	F 435 Sp 452	F 575 Sp 568	F 510 Sp 494	F 768 Sp 544	F 821 Sp 700
<b>Total</b>	887	1,143	1,004	1,312	1,521

**Degrees/Certificates by Program Group 2014-2015**

CIP Program Group	CPs	TCs	AA/AAS
Personal and Culinary Services Education	8	22	4
Engineering Technologies and Engineering-related Fields	1	17	19
Liberal Arts and Sciences, General Studies and Humanities		58	73
Multi/Interdisciplinary Studies			22
Homeland Security, Law Enforcement, Firefighting and Related Protective Services			8
Construction Trades		29	
Mechanic and Repair Technologies/Technicians		32	15
Precision Production	4	5	
Transportation and Materials Moving	100		
Health Professions and Related Programs	55	84	31
Business, Management, Marketing, and Related Support Services	5	12	27

Year	10/11	11/12	12/13	13/14	14/15	5 Year Change
<b>Degrees and Certificates</b>	571	730	549	599	631	+10.5%
<i>Annual Change</i>	+6%	+28%	-25%	+9%	+5%	

<sup>1</sup> 13% (775) of duplicated headcount (5847) "Unknown"