



Fact Card '16-'17

7648 Victory Blvd, Newport, AR 72112
 1-800-976-1676
www.asun.edu

Mission

ASU-Newport provides an accessible, affordable, quality education that transforms the lives of our students, enriches our communities and strengthens the regional economy.

Established: 2001

Accreditation

ASU-Newport is accredited by the Higher Learning Commission and a member of the North Central Association.

Website: www.higherlearningcommission.org

Divisions and Credentials Offered

General Education.....Joseph Campbell, M.A., EDS, Dean

- Associate of Arts or Associate of Science
 - Business Criminal Justice
 - Natural Sciences Education
- Associate of General Studies
- Associate of Applied Science
 - Renewable Energy Technology

Nursing/Allied Health/Community Services...Crystal Gillihan, MHA, BSN, RN, Dean

- Associate of Arts or Associate of Science
 - Nursing
- Associate of Applied Science
 - Culinary Food Service Management
- Technical Certificate
 - Cosmetology Cosmetology Instructor Trainee
- Gerontology
 - Practical Nursing Patient Care Technician
 - Certificate of Proficiency Surgical Technology
- Hospitality Services EMT
- Behavioral Health Technician Phlebotomy
- Home Health Care Technician

Applied Sciences.....Robert Summers, Dean

- Associate of Applied Science
- Associate of General Studies
 - Automotive Service Technology
 - Business Technology
 - Collision Repair & Refinishing Technology
 - Computer Networking Technology
 - Energy Control Technology
- Technical Certificate
 - Advanced Manufacturing
 - Industrial Maintenance
 - Plumbing Technology Apprenticeship
 - Welding
- Certificate of Proficiency
 - Commercial Driver Training (CDL)
 - Manufacturing Welding
 - Construction Welding

Adult Education.....Martha Taussig, M.A., Director

Institutional Research and Academic Outreach.....Allen Mooneyhan, Ed.D., Dean

Administration

- Dr. Sandra Massey Chancellor
- Adam Adair Vice-Chancellor of Finance and Administration
- Charles Appleby Vice-Chancellor of Economic and Workforce Development
- Jeff Bookout Vice-Chancellor of Strategic Initiatives
- Dr. Ashley Buchman Vice-Chancellor of Student Affairs
- Dr. Holly Smith Vice-Chancellor of Academic Affairs
- Ike Wheeler Dean for Institutional Advancement

Fall 2016			
Headcount	2932	Full-Time	1078 (37%)
Full-Time Equivalency	1649	Part-time	1854 (63%)
SSCH	24740		

Spring 2017			
Headcount	2599	Full-Time	985 (38%)
Full-time Equivalency	1533	Part-time	1614 (62%)
SSCH	22993		

Demographic Fall 2016			
Male	1176 (40%)	African-American	16%
Female	1756 (60%)	Caucasian	72%
		Hispanic	5%
		Other	7%

Residency Fall 2016			
Craighead County	51%	Other Arkansas Counties	24%
Jackson County	11%	Other States	2%
Poinsett County	13%	Foreign Country	0%

Distance Learning	Courses	Enrollments	SSCH
Online or Hybrid	143	2475	N/A

Dual Credit Courses	Courses	Enrollments	SSCH
Concurrent	78	1146	3217

Basic Adult Education AY 2017		
Students enrolled	492	+313% from AY 16
Students served	884	+317% from AY 16
English as Second Language Students	74	

Workforce Training AY 2017	
Students/participants served	3,476
Classes/events conducted	210

Career Pathways AY 2017		
Number of students served	99	-58.6% from AY 16
Certificates/Degrees awarded	206	+21.2% from AY 16

Degrees/Certificates awarded	15	16	(807 total)
Associate Degrees (AA, AAS, AAT)			238
Technical Certificates (TC)			340
Certificates of Proficiency (CP)			229

Employees (as of Nov 30 2017)			
Full Time	154	Part Time	159
Faculty	68	Adjunct Faculty	124
Classified	42	Part-Time Professional	63
Senior Administrators	7		
Professional Non-Faculty	37		

Student Workers 20

Library Holdings (as of Nov 30 2017)			
Volumes	10,972	Databases	7
Periodicals	31	Videos/Media	642

Physical Plant & Facilities		Nov 2017
Buildings		25
Gross Sq. Footage		335,587 ft ²

2016 2017 Tuition per Semester Credit Hour		
In-District: \$93	Out-of-District: \$93	Out-of-State: \$152
Arkansas Rural Nursing Education Consortium (ARNEC)		
In-State Registered Nursing: \$93	Out-of-State Registered Nursing: \$152	

Board of Trustees

- Ron Rhodes, Chair
- Dr. Tim Langford, Vice Chair
- Neil Crowson, Secretary
- Stacy Crawford, Member
- Price Gardner, Member

Rebuilding the American Dream: Arkansas State University Newport, 2014-2019 Strategic Plan was approved August 10, 2014.

VISION:

ASU-Newport will be the driving force that revitalized the Delta and restores the American Dream in the communities we serve.

VALUES:

- Community
- Diversity
- Innovation
- Integrity
- Student-Centeredness
- Trust

STRATEGIC PRIORITIES:

1. Student Success

- a. We will create an integrated, intensive and ongoing student-centered experience which leads to increased enrollment, retention, completion, transfer and employment rates.
- b. We will ensure the highest level of excellence of faculty and staff through an emphasis on recruitment, employee retention and professional development.
- c. We will provide high-quality general education and training pathways which lead to family-supporting wages in high-demand occupations.

2. Institutional Excellence

- a. We will effectively communicate with stakeholders both internally and externally.
- b. We will create a brand that promotes the institution as a catalyst for positive change.
- c. We will ensure continuous improvement in all institutional operations, guided by rigorous assessment and strengthened by accountability.
- d. We will promote a culture of trust and transparency through accountability, emphasizing efficiency, stewardship and integrity.
- e. We will ensure the appropriate resources to retain high-quality employees.

3. Community Engagement

- a. We will serve as a catalyst for economic development by anticipating and responding to industry needs.
- b. We will actively engage external parties to obtain support that will strengthen the college and provide additional resources to enhance the student learning experience.
- c. We will ensure engagement and visibility in our communities to influence positive change and bring enhanced cultural opportunities that increase global awareness in our region.

EFFECTIVENESS INDICATORS:

The following indicators measure our success and effectiveness in living out our vision, our mission, and our strategic priorities.

1. Associate Degrees Awarded
2. Certificates Awarded
3. Student Headcount
4. Full Time Equivalent (FTE) Students
5. First-Year Retention Rate
6. Three-Year Graduation Rate
7. Performance Funding Score
8. Student Satisfaction Indicator (CCSSE)
9. Employee Personal Assessment of the College Environment (PACE)
10. Website (Page Views/Visitors)
11. Working Capital Reserves
12. Endowment
13. Total Annual Giving

Enrollment Statistics

Year	12/13	13/14	14/15	15/16	16/17	5 Year Change
SSCH	46,366	47,035	51,520	58,559	55,968	9,602
<i>Annual Change</i>	+2.6%	+1.4%	+9.0%	+13.7%	-4.5%	+20.8%
FTE	1,545	1,568	1,717	1,952	1,866	321
Headcount	3,912	3,904	4,518	5,032	4,944	1,032
<i>Annual Change</i>	+1.3%	-0.2%	+15.7%	+11.4%	-1.7%	+26.4%

Race/Ethnicity

Year	12/13	13/14	14/15	15/16	16/17
Black	493 (12.6%)	498 (12.8%)	645 (14.3%)	819 (16.3%)	744 (15.1%)
White	2,968 (75.9%)	2,961 (75.8%)	3,392 (75.1%)	3,615 (71.8%)	3,644 (73.7%)
Hispanic	86 (2.2%)	109 (2.8%)	151 (3.3%)	215 (4.3%)	208 (4.2%)
Other	365 (9.3%)	336 (8.6%)	330 (7.3%)	383 (7.6%)	348 (7.0%)

Gender

Year	12/13	13/14	14/15	15/16	16/17
Male	1,722 (44.0%)	1,581 (40.5%)	1,854 (41.0%)	2,055 (40.8%)	1,985 (40.2%)
Female	2,190 (56.0%)	2,323 (59.5%)	2,664 (59.0%)	2,977 (59.2%)	2,959 (59.8%)

Attendance Status

Year	12/13	13/14	14/15	15/16	16/17
Full-Time	1,483 (37.9%)	1,556 (39.8%)	1,689 (37.4%)	1,735 (34.5%)	1,763 (35.7%)
Part-time	2,429 (62.1%)	2,348 (60.2%)	2,829 (62.6%)	3,297 (65.5%)	3,181 (64.3%)

Remediation Enrollment of First Time Students

Year	12/13	13/14	14/15	15/16	16/17
Math	F 64.3%	F 53.2%	F 62.1%	n/a	n/a
Reading	F 38.3%	F 44.6%	F 44.5%	n/a	n/a
Writing	F 47.8%	F 56.8%	F 57.7%	n/a	n/a

Concurrent Enrollment

Year	12/13	13/14	14/15	15/16	16/17
	F 575 Sp 568	F 510 Sp 494	F 768 Sp 544	F 821 Sp 700	F 822 Sp 644

Degrees/Certificates by Program Group 2015-2016

CIP Program Group	CPs	TCs	AA/AAS
Personal and Culinary Services	12	23	
Education			1
Engineering Technologies and Engineering-related Fields	1	17	14
Liberal Arts and Sciences, General Studies and Humanities		143	118
Multi/Interdisciplinary Studies			19
Homeland Security, Law Enforcement, Firefighting and Related Protective Services	1		17
Construction Trades		27	
Mechanic and Repair Technologies/Technicians		26	8
Precision Production	7	5	
Transportation and Materials Moving	157		
Health Professions and Related Programs	43	90	32
Business, Management, Marketing, and Related Support Services	8	9	29

Year	11/12	12/13	13/14	14/15	15/16	5 Year Change
Degrees and Certificates	730	549	599	631	807	+10.5%
<i>Annual Change</i>	+28%	-25%	+9%	+5%	+28%	