



MEMORANDUM OF UNDERSTANDING TRANSFER ARTICULATION

**ARKANSAS STATE UNIVERSITY-NEWPORT
AND
ARKANSAS STATE UNIVERSITY-JONESBORO**

**Associate of Science in Business
and
Bachelor of Science in Business Administration**

This Memorandum of Understanding ("Agreement"), entered into on ____ of December, 2017, ("Effective Date") by and between Arkansas State University-Jonesboro (hereinafter, "ASUJ"), located at 2105 Aggie Road, Jonesboro, Arkansas 72401, and Arkansas State University-Newport (hereinafter "ASUN"), located at 7648 Victory Boulevard, Newport, AR 72112.

PURPOSE

The purpose of this Agreement is to facilitate the transfer and degree completion of students earning the Associate of Science in Business at ASUN to the Bachelor of Science in Business Administration. Through collaborative efforts, ASUJ and ASUN will provide clarity regarding the degree requirements herein, and afford students the opportunity to earn a high-quality degree from both institutions in the most efficient manner possible.

AGREEMENT

It is agreed that any student who has earned the Associate of Science in Business at ASUN will be admitted to the Bachelor of Science in Business Administration at ASUJ in either the on-campus or A-State Online program with full junior classification, subject to the provisions listed below.

ADMISSION REQUIREMENTS

- A. The student must complete the requirements necessary for general admission to ASUJ as well as specific admission to the ASUJ Bachelor of Science in Business Administration program.
- B. The student will have earned the Associate of Science in Business at ASUN.
- C. Degree program admission requirements for students who transfer pursuant to this Agreement will be determined in the same manner as if their initial enrollment had been at ASUJ.

TRANSFER OF CREDITS

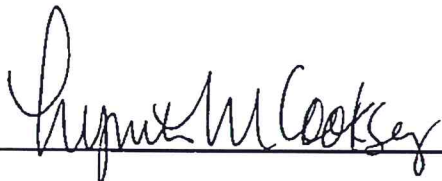
- A. Course requirements for this Agreement are displayed on the following attachments (see Appendix A).
- B. A transfer student who has not completed all of the courses specified within the Associate of Science in Business degree plan at ASUN, before entering ASUJ, must work with an academic advisor to ensure timely completion of degree program requirements.
- C. Current and updated copies of catalogs/curricular requirements for the ASUJ Bachelor of Science in Business Administration program will be available to ASUN online. Catalogs/Curricular requirements are available for both the on-campus and A-State Online programs.
- D. Remedial course grades will not be computed in the cumulative GPA for purposes of admission to ASUJ.
- E. Calculation of overall GPA for purposes of graduation and awarding of honors is left to the discretion of ASUJ.

IMPLEMENTATION AND REVIEW

- A. The Chief Academic Officers at each institution will implement the terms of this Agreement, including incorporation of any mutually agreed upon changes into subsequent revisions of this Agreement, assuring compliance with system policy, procedure and guidelines.
- B. This Agreement will be reviewed on an annual basis. Both ASUJ and ASUN agree to notify one another in a timely manner of any curriculum changes that would significantly impact the nature of this Agreement.
- C. ASUJ and ASUN will work together cooperatively, in the best interest of affected students, to resolve any issues related to the transfer of courses should changes to either degree program occur while the Agreement is in effect.
- D. Students will be subject to the terms and conditions of this Agreement in accordance with their academic year of entry at ASUN. A student may opt for a subsequent revision of this Agreement, but must meet all of the requirements specified therein.
- E. ASUJ and ASUN will make every effort to inform students of this Agreement. This may include, but is not limited to, inclusion within each institution's website, published catalog, recruitment publications, media announcements, social media engagement, and in-person information sessions.

MISCELLANEOUS

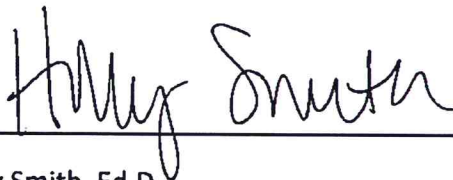
- A. This Agreement is effective upon execution and shall remain in effect even if persons, positions, and/or titles change.
- B. This Agreement may be terminated by either party with at least 90 calendar days written notice.
- C. In the event that the Agreement is terminated, no new students will be admitted to the program; however, all students who have already been admitted to ASUJ, in accordance with the terms of this Agreement, will be allowed to complete their approved course of study under the terms contained therein.
- D. This agreement shall become effective at the time that the Arkansas Department of Higher Education has been notified and approval has been granted.



Lynita M. Cooksey, Ph.D.
Provost and Vice Chancellor for Academic
Affairs and Research
Arkansas State University-Jonesboro

1-5-18

Date



Holly Smith, Ed.D.
Vice Chancellor for Academic Affairs
Arkansas State University-Newport

12/1/17

Date

Appendix A:

Course equivalencies between Arkansas State University-Newport and Arkansas State University - Jonesboro

ASUN Courses

English Composition

ENG 1003 Composition I

ENG 1013 Composition II

SPCH 1203 Oral Communication

Mathematics

MATH 1023 College Algebra

MATH 2143 Business Calculus

Life Science

BIOL 1003/1001 Biological Science/Lab

Physical Sciences

PHSC 1203/1201 Physical Science/Lab

Social Sciences

PSY 2013 Introduction to Psychology

HIST 2763 U.S. History to 1876 OR

HIST 2773 U.S. History Since 1876 OR

POSC 2103 Intro to US Government AND

SOC 2213 Principles of Sociology

Arts and Humanities

ENG 2003 Intro to Literature of the Western World I OR

ENG 2013 Intro to Literature of the Western World II AND

THEA 2503 Fine Arts Theatre OR

MUS 2503 Fine Arts Musical OR

ART 2503 Fine Arts Visual

Business Core

ECON 2313 Principles of Macroeconomics

ECON 2323 Principles of Microeconomics

ACCT 2003 Principles of Accounting I

ACCT 2013 Principles of Accounting II

ECON 2113 Business Statistics

LAW 2023 Legal Environment of Business

MIS 1033 Introduction to Computers

BSYS 2563 Business Communications*

ASUJ Courses

ENG 1003 Composition I

ENG 1013 Composition II

COMS 1203 Oral Communication

MATH 1023 College Algebra

MATH 2143 Business Calculus

BIOL 1003/1001 Biological Science/Lab

PHSC 1203/1201 Physical Science/Lab

PSY 2013 Introduction to Psychology

HIST 2763 The United States to 1876

HIST 2773 The United States Since 1876

POSC 2103 Intro to US Government

SOC 2213 Introduction to Sociology

ENG 2003 World Literature to 1660

ENG 2013 World Literature Since 1660

THEA 2503 Fine Arts Theatre

MUS 2503 Fine Arts Music

ART 2503 Fine Arts Visual

ECON 2313 Principles of Macroeconomics

ECON 2323 Principles of Microeconomics

ACCT 2033 Introduction to Financial Accounting

ACCT 2133 Introduction to Managerial Accounting

ECON 2113 Business Statistics I**

LAW 2023 Legal Environment of Business

CS 1013 Introduction to Computers

BCOM 2563 Business Communications

*Students will choose this as their Directed Elective

**ECON 2113 will be substituted for STAT 3233 Applied Statistics I

ASU- JONESBORO COURSES

The following are courses that ASUN students must take to complete ASUJ's Bachelor of Science in Business Administration

College of Business Core Requirements: (18 hours)

CIT 3013 Management Information Systems
 CIT 3523 Operations Management
 FIN 3713 Business Finance
 MGMT 3123 Principles of Management
 MGMT 4813 Strategic Management
 MKTG 3013 Marketing

Major Requirements (24 hours)*

Choose one course from each of the categories

Accounting Elective

ACCT 3053 Cost Accounting with a Managerial Emphasis	ACCT 4013 Tax Accounting I
ACCT 4153 Fraud Examinations	

Finance Elective

FIN 3763 Financial Institutions and Markets	FIN 4723 Investments
FIN 4743 Managerial Finance	FIN 4753 Capital Management

International Elective

FIN 3813 International Finance Management and Banking	ECON/IB 4143 Export Policy and Procedures
ECON 4353 Economic Development	ECON 4103 International Trade

Macro Economics Elective

ECON 3323 Money and Banking	ECON 3353 Macroeconomic Analysis
ECON 3363 Labor Economics	ECON 4323 Economic Policy Analysis

Management Elective

MGMT 3143 Human Resource Management	MGMT 3183 Entrepreneurship
MGMT 3613 Leadership	MGMT 4123 International Management
MGMT 4163 Small Business Management	

Marketing Elective

MKTG 3033 Advertising and Promotion	MKTG 3043 Retailing
MKTG 4023 Services Marketing	MKTG 4043 Consumer Behavior
MKTG 4113 International Marketing	

Micro Economic Elective

ECON 3313 Microeconomic Analysis	ECON 4303 Sport Economics
ECON 4333 Government Regulation of Business	ECON 4343 Managerial Economics
ECON 4363 Global Environmental Policies	

Upper-Level Business Elective

Choose any Upper-Level Business Elective

Additional Electives (3-18 hours)**

*Due to rotation all courses may not be available every term

**Must include 3 Upper-Level hours

A-STATE ONLINE COURSES

The following are courses that ASUN students must take to complete ASUJ's Bachelor of Science in Business Administration through A-State Online

College of Business Core Requirements: (18 hours)

CIT 3013 Management Information Systems
CIT 3523 Operations Management
FIN 3713 Business Finance
MGMT 3123 Principles of Management
MGMT 4813 Strategic Management
MKTG 3013 Marketing

Major Requirements (24 hours)*

Choose one course from each of the categories

Accounting Elective

ACCT 4153 Fraud Examination

Finance Elective

FIN 3763 Financial Institutions and Markets

FIN 4723 Investments

FIN 4743 Managerial Finance

FIN 4753 Capital Management

International Elective

FIN 3813 International Finance Management and Banking

ECON 4143 Export Policy and Procedures

Macro Economics Elective

ECON 3353 Macroeconomic Analysis

Management Elective

MGMT 3143 Human Resource Management

MGMT 3183 Entrepreneurship

MGMT 3613 Leadership

MGMT 4123 International Management

Marketing Elective

MKTG 3043 Retailing

MKTG 4043 Consumer Behavior

Micro Economics Elective

ECON 4333 Government Regulation of Business

ECON 4363 Global Environmental Policies

Upper-Level Business Elective

Choose any Upper-Level Business Elective

Additional Electives: (3-18 hours)**

*Due to rotation all courses may not be available every term

**Must include 3 Upper-Level hours