



Fact Card '17-'18

7648 Victory Blvd, Newport, AR 72112
 1-800-976-1676
www.asun.edu

Mission

ASU-Newport provides an accessible, affordable, quality education that transforms the lives of our students, enriches our communities and strengthens the regional economy.

Established: 2001

Accreditation

ASU-Newport is accredited by the Higher Learning Commission
 Website: www.hlcommission.org

Divisions and Credentials Offered

General Education.....Joseph Campbell, M.A., EDS, Dean

- Associate of Arts General Studies
- Associate of Arts General Education
- Associate of Science
 - Liberal Arts and Sciences
 - Natural Sciences
 - Education
 - Business
 - Business Technology
 - Criminal Justice
 - Crime Scene Investigation
 - Law Enforcement Administration
- Technical Certificate
 - Business Technology
 - Crime Scene Investigation
 - Law Enforcement Administration
- Certificate of Proficiency
 - General Studies
 - Business Operations
 - Crime Scene Investigation
 - Law Enforcement Administration

Nursing/Allied Health/Community Services...Crystal Gillihan, MHA, BSN, RN, Dean

- Associate of Applied Science Registered Nursing
- Associate of Applied Science General Technology
 - Hospitality Services Pathway
- Technical Certificate
 - Licensed Practical Nursing
 - Cosmetology
 - Cosmetology Instructor Trainee
 - Surgical Technology
 - Culinary
 - Food Services Management
- Certificate of Proficiency
 - Hospitality Services
 - Emergency Medical Technician
 - Phlebotomy
 - Patient Care Technician
 - Certified Nursing Assistant

Applied Sciences.....Rob Burgess, MS, Dean

- Associate of Applied Science
 - General Technology
 - Automotive Service Technology
 - Business Technology
 - Collision Repair & Refinishing Technology
 - Computer Networking Technology
 - Energy Control Technology
 - Agriculture Technology
- Technical Certificate
 - Advanced Manufacturing
 - Automotive Service Technology
 - Computer Networking Technology
 - Industrial Maintenance
 - Diesel Technology
 - High Voltage Lineman
 - Plumbing Technology Apprenticeship
 - Welding
- Certificate of Proficiency
 - Automotive Service Technology
 - CNC Operator
 - Commercial Driver Training
 - Truck Service and Maintenance
 - Manufacturing Welding
 - Construction Welding
 - Information Communication Technology

Adult Education.....Martha Taussig, M.A., Director

Administration

- Dr. Sandra Massey Chancellor
- Dr. Holly Smith Vice-Chancellor of Academic Affairs
- Adam Adair Vice-Chancellor of Finance and Administration
- Charles Appleby Vice-Chancellor of Economic and Workforce Development
- Jeff Bookout Vice-Chancellor of Strategic Initiatives
- Dr. Ashley Buchman Vice-Chancellor of Student Affairs
- Ike Wheeler Dean for Institutional Advancement

Fall 2017			
Headcount	2,449	Full-Time	1,124 (45.9%)
Full-Time Equivalency	1,574	Part-time	1,325 (54.1%)
SSCH	23,613		

Spring 2018			
Headcount	2,322	Full-Time	928 (40.0%)
Full-time Equivalency	1,406	Part-time	1,394 (60.0%)
SSCH	21,085		

Demographic Fall 2017				
Male	1,007	(41.1%)	African-American	361 15.0%
Female	1,441	(58.8%)	Caucasian	1,805 75.0%
Not Specified	1	(0.1%)	Hispanic	103 4.3%
			Other	180 5.7%

Residency Fall 2017			
Craighead County	44.8%	Other Arkansas Counties	25.3%
Jackson County	11.1%	Other States	4.7%
Poinsett County	14.0%	Foreign Country	0.2%

Distance Learning			
	Courses	Enrollments	SSCH
Online or Hybrid	259	1,159	n/a

Dual Credit Courses			
	Courses	Enrollments	SSCH
Concurrent	104	474	3,939

Basic Adult Education AY 2018		
Students enrolled	153	-68.90% AY 17
Students served	635	-29.29% from AY 17
English as Second Language Students	51	

Workforce Training AY 2018	
Students/participants served	3,304
Classes/events conducted	148

Career Pathways AY 2018			
Number of students served	153	+54.55% from AY 17	
Certificates/Degrees awarded	214	+3.80% from AY 17	

Credentials Source: ADHE Comprehensive Report				
2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
573	599	755	807	869

Employees (as of June 30, 2019)		
Full Time	Part Time	
Faculty	69	Adjunct Faculty 100
Classified	47	Part-Time Professional 30
Senior Administrators	7	
Professional Non-Faculty	44	

Student Workers 22

Library Holdings (as of June 30 2018)		
Volumes	11,430	Databases 72
Periodicals	32	Videos/Media 597

Physical Plant & Facilities Summer 2018	
Buildings	27
Gross Sq. Footage	338, 587 ft ²

2017-2018 Tuition per Semester Credit Hour		
In-District: \$96	Out-of-District: \$96	Out-of-State: \$157
Arkansas Rural Nursing Education Consortium (ARNEC)		
In-State Registered Nursing: \$96	Out-of-State Registered Nursing: \$157	

Board of Trustees

- Price Gardner, Member
- Tim Langford, Vice Chair
- Ron Rhodes, Chair
- Neil Crowson, Secretary
- Stacy Crawford, Member

Rebuilding the American Dream: Arkansas State University Newport, 2014-2019 Strategic Plan was approved August 10, 2014.

VISION:

ASU-Newport will be the driving force that revitalized the Delta and restores the American Dream in the communities we serve.

VALUES:

- Community
- Diversity
- Innovation
- Integrity
- Student-Centeredness
- Trust

STRATEGIC PRIORITIES:

1. Student Success

- a. We will create an integrated, intensive and ongoing student-centered experience which leads to increased enrollment, retention, completion, transfer and employment rates.
- b. We will ensure the highest level of excellence of faculty and staff through an emphasis on recruitment, employee retention and professional development.
- c. We will provide high-quality general education and training pathways which lead to family-supporting wages in high-demand occupations.

2. Institutional Excellence

- a. We will effectively communicate with stakeholders both internally and externally.
- b. We will create a brand that promotes the institution as a catalyst for positive change.
- c. We will ensure continuous improvement in all institutional operations, guided by rigorous assessment and strengthened by accountability.
- d. We will promote a culture of trust and transparency through accountability, emphasizing efficiency, stewardship and integrity.
- e. We will ensure the appropriate resources to retain high-quality employees.

3. Community Engagement

- a. We will serve as a catalyst for economic development by anticipating and responding to industry needs.
- b. We will actively engage external parties to obtain support that will strengthen the college and provide additional resources to enhance the student learning experience.
- c. We will ensure engagement and visibility in our communities to influence positive change and bring enhanced cultural opportunities that increase global awareness in our region.

EFFECTIVENESS INDICATORS:

The following indicators measure our success and effectiveness in living out our vision, our mission, and our strategic priorities.

1. Associate Degrees Awarded
2. Certificates Awarded
3. Student Headcount
4. Full Time Equivalent (FTE) Students
5. First-Year Retention Rate
6. Three-Year Graduation Rate
7. Performance Funding Score
8. Student Satisfaction Indicator (CCSSE)
9. Employee Personal Assessment of the College Environment (PACE)
10. Website (Page Views/Visitors)
11. Working Capital Reserves
12. Endowment
13. Total Annual Giving

Enrollment Statistics

Year	12/13	13/14	14/15	15/16	16/17	5 Year Change
SSCH	46,366	47,245	51,520	58,559	54,463	
<i>Annual Change</i>	+2.6%	+1.9%	+9.0%	+13.7%	+7.0%	+17.5%
FTE	1,545	1,575	1,717	1,952	3,631	+135%
Headcount	3,912	3,904	4,912	7,721	4,904	+25.4%
<i>Annual Change</i>	+1.3%	-0.2%	+25.8%	+57.2%	-36.5%	

Race/Ethnicity

Year	12/13	13/14	14/15	15/16	16/17
Black	493 (12.6%)	498 (12.8%)	702 (14.3%)	799 (16.3%)	748 (15.2%)
White	2,968 (75.9%)	2,961 (75.8%)	3,688 (75.1%)	3,529 (71.8%)	3,608 (73.6%)
Hispanic	86 (2.2%)	109 (2.8%)	164 (3.3%)	210 (4.3%)	217 (4.4%)
Other	365 (9.3%)	336 (8.6%)	359 (7.3%)	374 (7.6%)	331 (6.8%)

Gender

Year	12/13	13/14	14/15	15/16	16/17
Male	1,722 (44.0%)	1,581 (40.5%)	2,015 (41.0%)	2,006 (40.8%)	1,176 (40.0%)
Female	2,190 (56.0%)	2,323 (59.5%)	2,897 (59.0%)	2,906 (59.2%)	1,756 (60.0%)

Attendance Status

Year	12/13	13/14	14/15	15/16	16/17
Full-Time	1,483 (37.9%)	1,556 (39.8%)	1,836 (37.4%)	1,694 (34.5%)	1,698 (31.2%)
Part-time	2,429 (62.1%)	2,348 (60.2%)	3,076 (62.6%)	3,218 (65.5%)	3,750 (68.8%)

Remediation Enrollment of First Time Students

Year	12/13	13/14	14/15	15/16	16/17
Math	F 64.3%	F 53.2%	F 62.1%	n/a	n/a
Reading	F 38.3%	F 44.6%	F 44.5%	n/a	n/a
Writing	F 47.8%	F 56.8%	F 57.7%	n/a	n/a

Concurrent Enrollment

Year	12/13	13/14	14/15	15/16	16/17
	F 575 Sp 568	F 510 Sp 494	F 768 Sp 544	F 821 Sp 700	F 397 Sp 374
Total	1,143	1,004	1,312	1,521	771

Year	12/13	13/14	14/15	15/16	16/17	5 Year Change
Degrees and Certificates	549	599	631	807	869	+58%
<i>Annual Change</i>	-25%	+9%	+5%	+27%	+7%	