



## Fact Card '18-'19

7648 Victory Blvd, Newport, AR 72112  
 1-800-976-1676  
[www.asun.edu](http://www.asun.edu)

### Mission

ASU-Newport provides an accessible, affordable, quality education that transforms the lives of our students, enriches our communities and strengthens the regional economy.

Established: 2001

### Accreditation

ASU-Newport is accredited by the Higher Learning Commission  
 Website: [www.hlcommission.org](http://www.hlcommission.org)

### Divisions and Credentials Offered

**General Education**.....Joseph Campbell, M.A., EDS, Dean

- Associate of Arts General Studies
- Associate of Arts General Education
- Associate of Science
  - Liberal Arts and Sciences
  - Natural Sciences
  - Education
  - Business
  - Criminal Justice
- Associate of Applied Science
  - Crime Scene Investigation
  - Law Enforcement Administration
- Technical Certificate
  - Business Technology
  - Crime Scene Investigation
  - Law Enforcement Administration
- Certificate of Proficiency
  - General Studies
  - Business Operations
  - Crime Scene Investigation
  - Law Enforcement Administration

**Nursing/Allied Health/Community Services**...Crystal Gillihan, MHA, BSN, RN, Dean

- Associate of Applied Science Registered Nursing
- Associate of Applied Science General Technology-Hospitality Services Pathway
- Associate of Science Surgical Technology
- Technical Certificate
  - Licensed Practical Nursing
  - Cosmetology
  - Cosmetology Instructor Trainee
  - Surgical Technology
  - Culinary
  - Food Services Management
- Certificate of Proficiency
  - Hospitality Services
  - Emergency Medical Technician
  - Phlebotomy
  - Patient Care Technician
  - Certified Nursing Assistant

**Applied Sciences**.....Rob Burgess, MS, Dean

- Associate of Applied Science
  - General Technology
  - Automotive Service Technology
  - Business Technology
  - Collision Repair & Refinishing Technology
  - Computer Networking Technology
  - Energy Control Technology
  - Agriculture Technology
- Technical Certificate
  - Advanced Manufacturing
  - Automotive Service Technology
  - Collision Repair & Refinishing Technology
  - Computer Networking Technology
  - Energy Control Technology
  - Industrial Maintenance
  - Diesel Technology
  - High Voltage Lineman
  - Plumbing Technology Apprenticeship
  - Welding
- Certificate of Proficiency
  - Automotive Service Technology
  - CNC Operator
  - Commercial Driver Training
  - Truck Service and Maintenance
  - Manufacturing Welding
  - Construction Welding
  - Information Communication Technology

**Adult Education**.....Martha Taussig, M.A., Director

### Administration

Dr. Sandra Massey Chancellor  
 Dr. Holly Smith Vice-Chancellor of Academic Affairs  
 Adam Adair Vice-Chancellor of Finance and Administration  
 Jeff Bookout Vice-Chancellor of Economic and Workforce Development  
 Dr. Ashley Buchman Vice-Chancellor of Student Affairs  
 Ike Wheeler Dean for Institutional Advancement

Fall 2018			
Headcount	2,380	Full-Time	1,074 (45.1%)
Full-Time Equivalency	1,551	Part-time	1,306 (54.9%)
SSCH	23,268		

Spring 2019			
Headcount	2,350	Full-Time	933 (39.7%)
Full-time Equivalency	1,436	Part-time	1,417 (60.3%)
SSCH	21,537		

Demographic Fall 2018			
Male	963 (40.5%)	African-American	15.2%
Female	1415 (59.5%)	Caucasian	74.5%
Not Specified		Hispanic	3.5%
		Other	7.9%

Residency Fall 2018			
Craighead County	46.1%	Other Arkansas Counties	27.3%
Jackson County	9.3%	Other States	5.0%
Poinsett County	12.2%	Foreign Country	0.7%

Distance Learning	Courses	Enrollments	SSCH
Online or Hybrid	318	1,993	n/a

Dual Credit Courses	Courses	Enrollments	SSCH
Concurrent	109	407	3,877

Basic Adult Education		AY 2019	
Students enrolled	296	+93.46%	from AY 18
Students served	628	-1.10%	from AY 18
English as Second Language Students	19		

Workforce Training		AY 2019
Students/participants served		1,689
Classes/events conducted		113

Career Pathways		AY 2019	
Number of students served	141	-7.84%	from AY 18
Certificates/Degrees awarded	142	-33.65%	from AY 18

Credentials					Source: ADHE Comprehensive Report	
2012-	2013-	2014-	2015-	2016-	2017-	
2013	2014	2015	2016	2017		
573	599	755	807	869		

Employees (as of May 2019)			
Full Time	165	Part Time	153
Faculty	73	Adjunct Faculty	116
Classified	43	Part-Time Professional	37
Senior Administrators	6		
Professional Non-Faculty	43		

**Student Workers** 20

Library Holdings (as of June 30 2019)			
Volumes	11,509	Databases	72
Periodicals	32	Videos/Media	633

Physical Plant & Facilities		Summer 2019
Buildings		27
Gross Sq. Footage		338, 587 ft <sup>2</sup>

2018-2019 Tuition per Semester Credit Hour		
In-District: \$96	Out-of-District: \$96	Out-of-State: \$157
Arkansas Rural Nursing Education Consortium (ARNEC)		
In-State Registered Nursing: \$96	Out-of-State Registered Nursing: \$157	

**Board of Trustees**  
 Tim Langford, Chair

Price Gardner, Member  
 Christy Clark, Member

Neil Crowson, Vice Chair  
 Stacy Crawford, Secretary

**Rebuilding the American Dream: Arkansas State University Newport, 2014-2019 Strategic Plan was approved August 10, 2014.**

**VISION:**

ASU-Newport will be the driving force that revitalized the Delta and restores the American Dream in the communities we serve.

**VALUES:**

- Community
- Diversity
- Innovation
- Integrity
- Student-Centeredness
- Trust

**STRATEGIC PRIORITIES:**

**1. Student Success**

- a. We will create an integrated, intensive and ongoing student-centered experience which leads to increased enrollment, retention, completion, transfer and employment rates.
- b. We will ensure the highest level of excellence of faculty and staff through an emphasis on recruitment, employee retention and professional development.
- c. We will provide high-quality general education and training pathways which lead to family-supporting wages in high-demand occupations.

**2. Institutional Excellence**

- a. We will effectively communicate with stakeholders both internally and externally.
- b. We will create a brand that promotes the institution as a catalyst for positive change.
- c. We will ensure continuous improvement in all institutional operations, guided by rigorous assessment and strengthened by accountability.
- d. We will promote a culture of trust and transparency through accountability, emphasizing efficiency, stewardship and integrity.
- e. We will ensure the appropriate resources to retain high-quality employees.

**3. Community Engagement**

- a. We will serve as a catalyst for economic development by anticipating and responding to industry needs.
- b. We will actively engage external parties to obtain support that will strengthen the college and provide additional resources to enhance the student learning experience.
- c. We will ensure engagement and visibility in our communities to influence positive change and bring enhanced cultural opportunities that increase global awareness in our region.

**EFFECTIVENESS INDICATORS:**

The following indicators measure our success and effectiveness in living out our vision, our mission, and our strategic priorities.

1. Associate Degrees Awarded
2. Certificates Awarded
3. Student Headcount
4. Full Time Equivalent (FTE) Students
5. First-Year Retention Rate
6. Three-Year Graduation Rate
7. Performance Funding Score
8. Student Satisfaction Indicator (CCSSE)
9. Employee Personal Assessment of the College Environment (PACE)
10. Website (Page Views/Visitors)
11. Working Capital Reserves
12. Endowment
13. Total Annual Giving

**Enrollment Statistics**

Year	13/14	14/15	15/16	16/17	17/18	5 Year Change
<b>SSCH</b>	47,245	51,520	58,559	54,463	53,895	
<i>Annual Change</i>	+1.9%	+9.0%	+13.7%	+7.0%	-1.0%	+14.1%
<b>FTE</b>	1,575	1,717	1,952	3,631	3,593	+203.9%
<b>Headcount</b>	3,904	4,912	7,721	4,904	4,787	+22.6%
<i>Annual Change</i>	-0.2%	+25.8%	+57.2%	-36.5%	+2.4%	

**Race/Ethnicity**

Year	13/14	14/15	15/16	16/17	17/18
<b>Black</b>	498 (12.8%)	702 (14.3%)	799 (16.3%)	748 (15.2%)	680 (14.2%)
<b>White</b>	2,961 (75.8%)	3,688 (75.1%)	3,529 (71.8%)	3,608 (73.6%)	3,593 (75.0%)
<b>Hispanic</b>	109 (2.8%)	164 (3.3%)	210 (4.3%)	217 (4.4%)	169 (3.5%)
<b>Other</b>	336 (8.6%)	359 (7.3%)	374 (7.6%)	331 (6.8%)	346 (7.2%)

**Gender**

Year	13/14	14/15	15/16	16/17	17/18
<b>Male</b>	1,581 (40.5%)	2,015 (41.0%)	2,006 (40.8%)	1,176 (40.0%)	1,333 (41.3%)
<b>Female</b>	2,323 (59.5%)	2,897 (59.0%)	2,906 (59.2%)	1,756 (60.0%)	1,898 (58.7%)

**Attendance Status**

Year	13/14	14/15	15/16	16/17	17/18
<b>Full-Time</b>	1,556 (39.8%)	1,836 (37.4%)	1,694 (34.5%)	1,698 (31.2%)	1,667 (31.5%)
<b>Part-time</b>	2,348 (60.2%)	3,076 (62.6%)	3,218 (65.5%)	3,750 (68.8%)	3,626 (68.5%)

**Remediation Enrollment of First Time Students**

Year	13/14	14/15	15/16	16/17	17/18
<b>Math</b>	F 53.2%	F 62.1%	n/a	n/a	n/a
<b>Reading</b>	F 44.6%	F 44.5%	n/a	n/a	n/a
<b>Writing</b>	F 56.8%	F 57.7%	n/a	n/a	n/a

**Concurrent Enrollment**

Year	13/14	14/15	15/16	16/17	17/18
	F 510 Sp 494	F 768 Sp 544	F 821 Sp 700	F 397 Sp 374	F 368 Sp 361
<b>Total</b>	1,004	1,312	1,521	771	729

Year	13/14	14/15	15/16	16/17	17/18	5 Year Change
<b>Degrees and Certificates</b>	599	631	807	869	1,002	+67%
<i>Annual Change</i>	+9%	+5%	+27%	+7%	+15%	