

Fact Card '19-'20

7648 Victory Blvd, Newport, AR 72112

www.asun.edu

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Mission

ASU-Newport provides an accessible, affordable, quality education that transforms the lives of our students, enriches our communities and strengthens the regional economy.

Established: 2001

Accreditation

ASU-Newport is accredited by the Higher Learning Commission.

Website: www.hlcommission.org

SOARING INTO 2022 **2019-2022 Strategic Plan** (Approved May 6, 2019)

VISION:

ASU-Newport will be the driving force that revitalizes the Delta and restores the American Dream in the communities we serve.

VALUES:

- Community
- Diversity
- Innovation
- Integrity
- Student Focus
- Trust

STRATEGIC PRIORITIES:

1. Student Success

Goal Statement: Arkansas State University-Newport will aggressively demonstrate a strong commitment to student success in all areas of the organization providing a premiere holistic student experience.

2. Institutional Excellence

Goal Statement: We will ensure a sustainable organization with a highly skilled and diverse workforce which fosters an employee centric culture of inclusion, continuous improvement, and financial stability.

3. Community Engagement

Goal Statement: Arkansas State University-Newport will assume a leading role in creating economic, social, and cultural advancement for the communities we serve.

Institutional Learning Outcomes (ILOs):

ASUN provides core courses to instill general education knowledge, skills, and attitudes which are then reinforced through the academic and technical curriculum as well as co-curricular initiatives and experiences. The focus includes three major areas of competency:

ILO 1: Communication: Students will express ideas, knowledge, and concepts in a clear and concise manner.

- Written
- Verbal
- Interpersonal

ILO 2: Reasoning: Students will apply reasoning skills in a variety of environments, which demonstrates problem-solving and applied knowledge.

- Explore
- Locate
- Interpret
- Evaluate
- Apply

ILO 3: Responsibility: Students will participate in service activities that instill in them a sense of social responsibility.

- Civic
- Academic
- Financial

Fall 2019		Source: ADHE Enrollment Report	
Headcount	2,247	Full-Time	967 (43.1%)
Full-Time Equivalency	1,430	Part-Time	1280 (57.9%)
SSCH	21,451		

Spring 2020		Source: ADHE Enrollment Report	
Headcount	2,249	Full-Time	826 (36.7%)
Full-Time Equivalency	1,341.8	Part-Time	1,423 (63.3%)
SSCH	17,103		

Fall 2019		Source: ADHE Enrollment Report	
Male	839 (37.3%)	African-American	14.6%
Female	1,402 (62.4%)	Caucasian	72.9%
Not Specified	6 (00.3%)	Hispanic	3.0%
		Other	9.6%

Fall 2019		Source: ADHE Enrollment Report	
Craighead County	45.4%	Other Arkansas Counties	27.7%
Jackson County	11.3%	Other States	2.7%
Poinsett County	12.9%	Foreign Country	0.0%

Distance Learning	Courses	Enrollments
Online or Hybrid	127	1172

High School Enrollment	Courses	Enrollments
Concurrent	52	906
Dual Enrolled	48	55
IGNITE	16	119

(*Distance and Dual Credit/Concurrent data Includes Duplicated Headcount)

Basic Adult Education		AY 2020	
Students enrolled	308	+4.05% from AY 19	
Students served	669	+6.52% from AY 19	
English as Second Language Students	26		

Workforce Training		AY 2020
Students/participants served		1,689
Classes/events conducted		113

Career Pathways		AY 2020	
Number of students served	129	-8.51% from AY 19	
Certificates/Degrees awarded	110	-22.54% from AY 19	

Credentials		Source: IPEDS Annual Reports			
Year	14/15	15/16	16/17	17/18	18/19
Certificates	432	571	631	775	874
Degrees	199	236	238	228	242

Employees (as of November 2019)	Full-Time	Part-Time
Postsecondary Teachers	74	84
Librarians & Library Technicians	01	00
Student, Academic & Other Educational Services Occupations	05	07
Management Occupations	25	00
Business & Financial Occupations	05	00
Computer, Engineering & Science Occupations	05	01
Comm. & Social Serv., Legal, Arts, Design, Sports & Media Occupations	08	00
Service Occupations, Sales & Related	14	12
Office & Administrative Support Occupations	26	13
Natural Resources, Construction & Maintenance Occupations	02	00
Production, Transportation & Material Moving Occupations	00	02

Library Holdings (as of June 30 2019)		Source: IPEDS Annual Reports	
Books	11,792	Databases	7
Media	654	Circulation	335
		Serials	25
		Interlibrary Loans	82

Physical Plant & Facilities (as of November 2019)	
Buildings	25
Gross Sq. Footage	338, 587 ft ²

2019-2020 Tuition per Semester Credit Hour		
In-District: \$96	Out-of-District: \$96	Out-of-State: \$157
Arkansas Rural Nursing Education Consortium (ARNEC)		
In-State Registered Nursing: \$96	Out-of-State Registered Nursing: \$157	

Administration

Dr. Sandra Massey
 Dr. Holly Smith
 Adam Adair
 Dr. Ashley Buchman
 Jeff Bookout
 Ike Wheeler

Chancellor
 Vice-Chancellor for Academic Affairs
 Vice-Chancellor for Finance and Administration
 Vice-Chancellor for Student Affairs
 Vice-Chancellor for Economic and Workforce Development
 Dean for Institutional Advancement

Divisions and Credentials Offered

General Education Joseph Campbell, M.A., Ed.S, Dean

Associate Degree General Education Crime Scene Investigation Education Natural Sciences
 Law Enforcement Administration
 General Studies
 Liberal Arts and Sciences
 Criminal Justice

Technical Certificates
 Law Enforcement Administration Crime Scene Investigation
 Criminal Justice

Certificate of Proficiency
 Early Childhood Development
 Law Enforcement Administration
 General Studies
 Criminal Justice
 Crime Scene Investigation

Nursing/Allied Health/Community Services Typhanie Myers, EdD, Dean

Associate Degree
 Paramedic
 Registered Nursing
 Surgical Technology
 Nursing (Traditional Pathway)

Technical Certificate
 Paramedic
 Practical Nursing
 Surgical Technology
 Pre-Health Professions

Certificate of Proficiency
 Phlebotomy
 Emergency Medical Technician
 Certified Nursing Assistant
 Patient Care Technician

Applied Sciences Rob Burgess, MS, Dean

Associate Degrees
 Agriculture Technology
 General Technology
 Collision Repair & Refinishing Technology
 Business Technology
 Computer Networking Technology
 Energy Control Technology
 Automotive Service Technology
 Business

Technical Certificates
 Agriculture Operations
 Cosmetology
 Cosmetology Instructor Trainee Technology
 Advanced Manufacturing Technology
 Computer Networking Technology
 High Voltage Lineman Technology
 Business
 Technology
 Energy Control Technology
 Industrial Maintenance
 Collision Repair & Refinishing
 Automotive Service Technology
 Diesel Technology
 Welding

Certificate of Proficiency
 Apprentice Preventative Maintenance Technician
 Introduction to Air-Conditioning
 Automotive Heating & Air Conditioning
 Truck Service and Maintenance
 Commercial Truck Driving
 Agronomy
 Aesthetics
 Hospitality Services
 Manual Machining
 Information Communication Technology
 Industrial Maintenance-General
 Business Operations
 CNC Operator
 Manufacturing Welding
 Welding General
 Automotive Mechanical Systems
 Automotive Engine Performance
 Automotive Transmissions and Axles
 Industrial Maintenance-Electrical
 Industrial Maintenance

Adult Education John Kelly, Director

Accreditations



Enrollment Statistics
Total SSCH Attempted
Source: IPEDS Annual Reports

Year	14/15	15/16	16/17	17/18	18/19	5 Yr. Change
SSCH	56,536	56,647	56,911	55,999	56,846	(+6.6%)
<i>Annual Change</i>	(+26.5%)	(+0.2%)	(+0.5%)	(+1.6%)	(+1.5%)	
FTE	1,718	1,888	1,897	1,867	1,895	(+10.3%)
<i>Annual Change</i>	(+13.8%)	(+27.5%)	(-13.8%)	(-3.0%)	(+1.6%)	

Annual Race/Ethnicity Enrollment
Source: IPEDS Annual Reports

Year	14/15	15/16	16/17	17/18	18/19
Black	678	962	743	670	620
<i>Annual Change</i>	(+23.7%)	(+41.9%)	(-22.8%)	(-9.8%)	(-7.5%)
White	3,340	4,140	3,618	3,605	3,639
<i>Annual Change</i>	(+10.6%)	(+24.0%)	(-12.6%)	(-0.4%)	(+0.9%)
Hispanic	148	223	217	169	146
<i>Annual Change</i>	(+34.5%)	(+50.7%)	(-2.7%)	(-22.1%)	(-13.6%)
Other	334	412	365	350	464
<i>Annual Change</i>	(+21.01%)	(-66.5%)	(-11.4%)	(-4.1%)	(+32.6%)

Annual Gender Enrollment
Source: IPEDS Annual Reports

Year	14/15	15/16	16/17	17/18	18/19
Male	1,856	2,394	2,079	2,023	1,999
<i>Annual Change</i>	(+15.6%)	(+29.0%)	(-13.2%)	(-2.7%)	(+49.6%)
Female	2,644	3,343	2,864	2,771	2,870
<i>Annual Change</i>	(+12.6%)	(+26.4%)	(-14.3%)	(-3.2%)	(+3.6%)

Fall to Fall Attendance Status
Source: IPEDS Fall Enrollment Reports

Term	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019
Full-Time	1,032	1,073	1,095	1,039	968
<i>Annual Change</i>	(+2.8%)	(+4.0%)	(+2.1%)	(-5.1%)	(-6.8%)
Part-time	1,619	1,662	1,417	1,231	1,279
<i>Annual Change</i>	(+9.9%)	(+2.7%)	(-14.7%)	(-13.1%)	(+3.9%)

Fall Enrollment of First Time Students Enrolled in Remedial Courses
Source: ADHE Term Reports

Term	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019
Math	213	213	222	157	118
Writing	182	194	187	156	151

Concurrent Enrollment by Term
Source: ADHE Term Reports

Year	2015	2016	2017	2018	2019
AY Fall	766	821	822	559	473
AY Spring	543	700	644	508	470
Total	1,309	1,521	1,466	1,067	943

**Remedial and Concurrent data Includes Duplicated Headcount*

Annual Degrees and Certificates
Source: IPEDS Annual Reports

Year	14/15	15/16	16/17	17/18	18/19	5 Yr. Change
Degrees and Certificates	631	807	869	1,003	1,116	+71.3%
<i>Annual Change</i>	+13.3%	+29%	+6.8%	+15.3%	+7.9%	



*All enrollment data consists of unduplicated counts, unless otherwise stated.
 **Dual Enrolled student definition: Any high school student, enrolled in courses that are not concurrent high school courses.