

## Fact Card '20-'21

7648 Victory Blvd, Newport, AR 72112

[www.asun.edu](http://www.asun.edu)

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### Mission

ASU-Newport provides an accessible, affordable, quality education that transforms the lives of our students, enriches our communities and strengthens the regional economy.

Established: 2001

### Accreditation

ASU-Newport is accredited by the Higher Learning Commission.

Website: [www.hlcommission.org](http://www.hlcommission.org)

**SOARING INTO 2022**      **2019-2022 Strategic Plan**      (Approved May 6, 2019)

### VISION:

ASU-Newport will be the driving force that revitalizes the Delta and restores the American Dream in the communities we serve.

### VALUES:

- Community
- Diversity
- Innovation
- Integrity
- Student Focus
- Trust

### STRATEGIC PRIORITIES:

#### 1. Student Success

Goal Statement: Arkansas State University-Newport will aggressively demonstrate a strong commitment to student success in all areas of the organization providing a premiere holistic student experience.

#### 2. Institutional Excellence

Goal Statement: We will ensure a sustainable organization with a highly skilled and diverse workforce which fosters an employee centric culture of inclusion, continuous improvement, and financial stability.

#### 3. Community Engagement

Goal Statement: Arkansas State University-Newport will assume a leading role in creating economic, social, and cultural advancement for the communities we serve.

### Institutional Learning Outcomes (ILOs):

ASUN provides core courses to instill general education knowledge, skills, and attitudes which are then reinforced through the academic and technical curriculum as well as co-curricular initiatives and experiences. The focus includes three major areas of competency:

ILO 1: Communication: Students will express ideas, knowledge, and concepts in a clear and concise manner.

- Written
- Verbal
- Interpersonal

ILO 2: Reasoning: Students will apply reasoning skills in a variety of environments, which demonstrates problem-solving and applied knowledge.

- Explore
- Locate
- Interpret
- Evaluate
- Apply

ILO 3: Responsibility: Students will participate in service activities that instill in them a sense of social responsibility.

- Civic
- Academic
- Financial

Fall 2020		Source: ADHE Enrollment Report	
Headcount	1,941	Full-Time	767 (39.5%)
Full-Time Equivalency	1,185	Part-Time	1280 (60.5%)
SSCH	17,774		

Spring 2021		Source: ADHE Enrollment Report	
Headcount	1,835	Full-Time	675 (36.8%)
Full-Time Equivalency	1,098.5	Part-Time	1,423 (63.2%)
SSCH	16,477		

Fall 2020		Source: ADHE Enrollment Report	
Male	680 (35.0%)	African-American	14.6%
Female	1,257 (65.0%)	Caucasian	73.5%
Not Specified	4 (00.2%)	Hispanic	4.5%
		Other	7.3%

Fall 2020		Source: ADHE Enrollment Report	
Craighead County	44.0%	Other Arkansas Counties	24.9%
Jackson County	13.7%	Other States	2.6%
Poinsett County	13.5%	Foreign Country	0.7%

Distance Learning	Courses	Enrollments
Online or Hybrid	145	2458

High School Enrollment	Courses	Enrollments
Concurrent	53	677
Dual Enrolled	23	23
IGNITE	14	111

(\*Distance and Dual Credit/Concurrent data Includes Duplicated Headcount)

Basic Adult Education		AY 2020	
Students enrolled	162	--47% from AY 2020	
Students served	403	--40% from AY 2020	
English as Second Language Students	29	+12% from AY 2020	

Workforce Training		AY 2020
Students/participants served		205
Classes/events conducted		58

Career Pathways		AY 2020	
Number of students served	95	-26% from AY 2020	
Certificates/Degrees awarded	102	-7% from AY 2020	

Credentials		Source: IPEDS Annual Reports			
Year	15/16	16/17	17/18	18/19	19/20
Certificates	571	631	775	874	669
Degrees	236	238	228	242	280

Employees (as of November 2020)	Full-Time	Part-Time
Postsecondary Teachers	69	63
Librarians & Library Technicians	01	00
Student, Academic & Other Educational Services Occupations	07	11
Management Occupations	24	00
Business & Financial Occupations	03	00
Computer, Engineering & Science Occupations	05	01
Comm. & Social Serv., Legal, Arts, Design, Sports & Media Occupations	12	01
Service Occupations, Sales & Related	13	14
Office & Administrative Support Occupations	23	19
Natural Resources, Construction & Maintenance Occupations	00	00
Production, Transportation & Material Moving Occupations	00	00

Library Holdings (as of June 30 2020)		Source: IPEDS Annual Reports	
Books	11,792	Databases	7
Media	654	Circulation	335
		Serials	25
		Interlibrary Loans	82

Physical Plant & Facilities (as of November 2020)	
Buildings	25
Gross Sq. Footage	338, 587 ft <sup>2</sup>

2020-2021 Tuition per Semester Credit Hour		
In-District: \$96	Out-of-District: \$96	Out-of-State: \$157

Arkansas Rural Nursing Education Consortium (ARNEC)

In-State Registered Nursing: \$96      Out-of-State Registered Nursing: \$157

**Administration**

Dr. Johnny Moore Chancellor  
 Dr. Holly Smith Vice-Chancellor for Academic Affairs  
 Adam Adair Vice-Chancellor for Finance and Administration  
 Dr. Ashley Buchman Vice-Chancellor for Student Affairs  
 Jeff Bookout Vice-Chancellor for Economic and Workforce Development  
 Ike Wheeler Dean for Institutional Advancement

**Divisions and Credentials Offered**

**General Education** ..... Joseph Campbell, M.A., Ed.S, Dean

**Associate Degree** General Education Crime Scene Investigation Education Natural Sciences  
 Law Enforcement Administration General Studies Liberal Arts and Sciences Criminal Justice

**Technical Certificates**  
 Law Enforcement Administration Crime Scene Investigation Criminal Justice

**Certificate of Proficiency**  
 Early Childhood Development Criminal Justice  
 Law Enforcement Administration Crime Scene Investigation  
 General Studies

**Nursing/Allied Health/Community Services** ..... Typhanie Myers, EdD, Dean

**Associate Degree**  
 Paramedic Surgical Technology  
 Registered Nursing Nursing (Traditional Pathway)

**Technical Certificate**  
 Paramedic Surgical Technology  
 Practical Nursing Pre-Health Professions

**Certificate of Proficiency**  
 Phlebotomy Certified Nursing Assistant  
 Emergency Medical Technician Patient Care Technician

**Applied Sciences** ..... Rob Burgess, MS, Dean

**Associate Degrees**  
 Agriculture Technology Computer Networking Technology  
 General Technology Energy Control Technology  
 Collision Repair & Refinishing Technology Automotive Service Technology  
 Business Technology Business

**Technical Certificates**  
 Agriculture Operations Energy Control Technology  
 Cosmetology Industrial Maintenance  
 Cosmetology Instructor Trainee Technology Collision Repair & Refinishing  
 Advanced Manufacturing Technology Automotive Service Technology  
 Computer Networking Technology Diesel Technology  
 High Voltage Lineman Technology Welding  
 Business  
 Technology

**Certificate of Proficiency**  
 Apprentice Preventative Maintenance Technician Industrial Maintenance-General  
 Introduction to Air-Conditioning Business Operations  
 Automotive Heating & Air Conditioning CNC Operator  
 Truck Service and Maintenance Manufacturing Welding  
 Commercial Truck Driving Welding General  
 Agronomy Automotive Mechanical Systems  
 Aesthetics Automotive Engine Performance  
 Hospitality Services Automotive Transmissions and Axles  
 Manual Machining Industrial Maintenance-Electrical  
 Information Communication Technology Industrial Maintenance

**Adult Education** ..... John Kelly, Director

**Accreditations**



**Enrollment Statistics**  
**Total SSCH Attempted**  
 Source: IPEDS Annual Reports

Year	15/16	16/17	17/18	18/19	19/20	5 Yr. Change
SSCH	56,647	56,911	55,999	56,846	54,732	(-3.4%)
<i>Annual Change</i>	(+0.2%)	(+0.5)	(-1.6%)	(+1.5%)	(-3.7%)	
FTE	1,888	1,897	1,867	1,895	1,824	(-3.4%)
<i>Annual Change</i>	(+27.5%)	(-13.8%)	(-3.0%)	(+1.6%)	(-3.9%)	(-18.4%)

**Annual Race/Ethnicity Enrollment**  
 Source: IPEDS Annual Reports

Year	15/16	16/17	17/18	18/19	19/20
Black	962	743	670	620	642
<i>Annual Change</i>	(+41.9%)	(-22.8%)	(-9.8%)	(-7.5%)	(+3.5%)
White	4,140	3,618	3,610	3,639	3,393
<i>Annual Change</i>	(+24.0%)	(-12.6%)	(-0.42%)	(-0.9%)	(-6.89%)
Hispanic	223	217	169	146	170
<i>Annual Change</i>	(+34.5%)	(-2.7%)	(-22.1%)	(-13.6%)	(+16.4%)
Other	412	365	350	464	475
<i>Annual Change</i>	(-66.5%)	(-11.4%)	(-14.1%)	(+32.6%)	(+2.4%)

**Annual Gender Enrollment**  
 Source: IPEDS Annual Reports

Year	15/16	16/17	17/18	18/19	19/20
Male	2,394	2,079	2,023	1,999	1,884
<i>Annual Change</i>	(+29.0%)	(-13.2%)	(-2.7%)	(+1.19%)	(-5.8%)
Female	3,343	2,864	2,771	2,870	2,796
<i>Annual Change</i>	(+26.4%)	(-14.3%)	(-3.24%)	(+3.62%)	(-2.6%)

**Fall to Fall Attendance Status**  
 Source: IPEDS Fall Enrollment Reports

Term	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Full-Time	1,032	1,073	1,095	1,039	968
<i>Annual Change</i>	(+2.8%)	(+4.0%)	(+2.1%)	(-5.1%)	(-6.8%)
Part-time	1,619	1,662	1,417	1,231	1,279
<i>Annual Change</i>	(+9.9%)	(+2.7%)	(-14.7%)	(-13.1%)	(+3.9%)

**Fall Enrollment of First Time Students Enrolled in Remedial Courses**  
 Source: ADHE Term Reports

Term	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Math	213	222	157	118	114
Writing	194	187	156	151	114

**Concurrent Enrollment by Term**  
 Source: ADHE Term Reports

Year	2016	2017	2018	2019	2020
AY Fall	821	822	559	473	420
AY Spring	700	644	508	470	449
Total	1,521	1,466	1,067	943	869

*\*Remedial and Concurrent data Includes Duplicated Headcount*

**Annual Degrees and Certificates**  
 Source: IPEDS Annual Reports

Year	15/16	16/17	17/18	18/19	19/20	5 Yr. Change
Degrees and Certificates	807	869	1,003	1,116	949	+17.6%
<i>Annual Change</i>	+28%	+7.8%	+15.4%	+11.2%	-15.0%	



\*All enrollment data consists of unduplicated counts, unless otherwise stated.  
 \*\*Dual Enrolled student definition: Any high school student, enrolled in courses that are not concurrent high school courses.