



STRATEGIC GOALS FOR FY 2024-2025

Increase Persistence Rate	Increase 1% from previous year
<p>Long Definition: This measure refers to the Persistence Report completed by the Office of Institutional Research. The percentage is calculated by adding together the number of degree-seeking students who graduated and the number of degree-seeking students who were enrolled in the following term divided by the number of students enrolled in the current term. This looks at all students enrolled in the term, not just those enrolled on the first census date. These rates are only reported for fall and spring semesters.</p>	
Increase Success Rates in Gateway Courses	Increase success rate by 3%
<p>Long Definition: Gateway courses are defined by the state in the funding formula. ASUN is able to request additional gateway courses each year if needed. This measure is calculated by determining the number of students who make an A, B, or C in any gateway course divided by the number of students in the courses. It includes all students enrolled in a course after census day for the course. This metric will include the most recent summer, fall, and spring terms.</p>	
ASUN will secure funds to sponsor Aviator Athletics from private and corporate donors.	Target is \$200,000
<p>Long Definition: This will be measured by funds raised in the current fiscal year.</p>	
Increase full-time employee retention	Target is 90%
<p>Long Definition: Long Definition: This measure will be calculated on an annual basis. This calculation determines how many people remained employed for the entire current fiscal year.</p>	
Maintain Composite Financial Index Level.	Target is 2.00
<p>Long Definition: The composite score reflects the overall relative financial health of the institution along a scale from negative 1.0 to positive 3.0 in the current fiscal year.</p>	

ASUN will secure funds to construct a new Health Science Center on the Newport Campus.	Target is \$8.5 Million in 2024-2025.
Long Definition: This will be measured by funds raised over the lifetime of the project.	
Increase student enrollment	Increase student enrollment by 3%
Long Definition: This will be defined as the total number of unduplicated students enrolled in the fall and spring semesters, including all parts of terms, divided by the same sum for the previous academic year.	
Increase credentials awarded.	Increase credentials awarded by 1%
Long Definition: This measure will be determined by an increase in credentials awarded for the fall, spring, and summer terms. The percentage increase will be measured by the number of credentials awarded for the term/terms divided by the number of credentials awarded for the same period in the most recent summer, fall, and spring terms.	

Additional Resources:

To view historical data for the funding formula for ASUN, view this Tableau Dashboard:

[ASUN Funding Formula Dashboard](#)

Individual Goal Calculation	From 0 to 1 percent
20% of goals met - 20%	
21% to 40% of goals met - 50%	
41% to 80% of goals met - 75%	
81% to 100% of goals met – 100%	

Strategic Goal Calculation	From 0 to 1 percent
25% of goals met - 25%	
26% to 50% of goals met - 50%	
51% to 75% of goals met - 75%	
76% to 100% of goals met – 100%	